

Together
We're
Building...
A Better Coleco

1989

COLECO

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Together We're Building...

...building for a better future -- that's what Coleco and you are all about. For 1989 we've been hard at work building on the solid product lines that have produced successful standards season after season.

New COLECO GAMES introductions include SCRABBLE® Brand OVERTURN™, a crossword game with an ingenious twist;



FOOTENSTEIN™, an action game that makes skill and family fun come "alive"; and Pro JAMBALL™, a next-step extension to our outstanding outdoor hit. Kids will be kids, and CABBAGE PATCH KIDS® continue to be among the top-ten selling product lines in the toy industry. Joining them this year is the DESIGNER LINE™,



classy 'KIDS™ donning exquisite designer fashions, and SIPPIN' BABIES™ with lifelike baby feeding sounds. Two new entries in Coleco's



evolving CABBAGE PATCH BABYLAND™ infant toy line are TUBBLES™ Bath Toys and soft toys that create animal-like sounds. And new additions to the ALF® plush line and PRINCESS MAGIC TOUCH™ doll line round out a strong future -- and strong sales for 1989!



Cabbage Patch Babyland™ Collection

**PRINT
TV**



4560

4560 CABBAGE PATCH BABYLAND™ 'KID'™

The CABBAGE PATCH BABYLAND™ 'KID'™ is a delight to the senses, a baby's first and wonderful friend. Soft, cuddly and durable, this 'KID'™ is completely machine washable for easy care. The assortment of three pink, blue or yellow dressed kids offers three different sound activities – a

squeak, rattle or bell – all to entertain baby. Appropriate for crib, playpen, anywhere!

Ages Birth to 24 Months

Pack: 6 Weight: 5 lbs.

Cube: 2.5'

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Cabbage Patch Kids® Preemies™



3870



3870 CABBAGE PATCH KIDS® PREEMIES™

With their unique faces, soft bodies, and irresistible charm, PREEMIES™ are just asking to be held. They arrive in fresh, new outfits, booties or shoes and disposable diapers. A mix of 'KIDS™ includes some with pacifiers and either no hair or a small tuft of hair. Like all CABBAGE PATCH KIDS®, they come with their own birth

certificate and mail-in adoption papers application.

Ages 3 & Up
Pack: 6 **Weight: 11 lbs.**
Cube: 4.5'

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Cabbage Patch Kids® Babies



3800



3800 CABBAGE PATCH KIDS® BABIES

These 12" BABIES are the smallest 'KIDS™', soft and huggable in attractive outfits. They have a beanbag soft-construction body, and come in a variety of appealing faces, skin tones and eye colors. Diaper rash and Xavier Roberts' signature mark their bottoms, covered by a disposable diaper. Each 'KID™' comes with a baby-powder scent, birth certificate and mail-in



adoption papers
application.

Ages 1½ & Up
Pack: 6 Weight: 13.4 lbs.
Cube: 3.0'

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Cabbage Patch Kids® Designer Line™



New!
TV



3750
CABBAGE PATCH KIDS®
SIPPIN' BABIES™

New to the CABBAGE PATCH KIDS® line are the lifelike SIPPIN' BABIES™, sure to please every caring and nurturing little parent. Feed your SIPPIN' BABY™ and hear real gurgling sounds. Pat your SIPPIN' BABY's back and hear cute-sounding burps! Every realistic CABBAGE PATCH KIDS® SIPPIN' BABY™ is baby-powder scented and

comes with a bottle that has disappearing liquid. Each baby also has a name, personality trait and mail-in adoption application.

Ages 3 & Up
Pack: 6 Weight: TBD lbs.
Cube: TBD

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Cabbage Patch Kids® with Growing Hair



3570 CABBAGE PATCH KIDS® WITH GROWING HAIR

These fashion-conscious CABBAGE PATCH KIDS® go to great lengths to please, because you can adjust the length of their hair! Attractive hair can be set to several different lengths, for short, medium, or long styles – simply and easily! These 'KIDS'™ are dressed in beautiful outfits, and come

with a hairbrush, bow, and ribbons. Each has a birth certificate and mail-in adoption papers application – as well as a helpful Hairstyle Guide!

Ages 3 & Up
Pack: 6 Weight: 29.2 lbs.
Cube: 7.3'

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Cabbage Patch Kids® Outfits

New!
TV



3984



3982



3917



3925



3979



CABBAGE PATCH KIDS® OUTFITS

Every lucky 'KID™ will love being dressed in these fashionable and beautiful clothes. They're durable and as detailed as real kids' clothes, and come in a wide variety of styles and colors.

Ages 3 & Up

3984 OUTFITS FOR CABBAGE PATCH KIDS® BABIES

3917 OUTFITS FOR CABBAGE PATCH KIDS® PREEMIES™ and TODDLER KIDS™

3982 DESIGNER OUTFITS FOR CABBAGE PATCH KIDS® DESIGNER LINE™

3925 OUTFITS FOR ALL 16" CABBAGE PATCH KIDS®

3979 DELUXE OUTFITS FOR ALL 16" CABBAGE PATCH KIDS®

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Pack: 24 Weight: 6 lbs.
Cube: 1.2'

Cabbage Patch Kids® Accessories



New!



3948 CABBAGE PATCH KIDS® FASHION ACCESSORY ASSORTMENT

ALL CABBAGE PATCH KIDS® want to look fashionable and feel comfortable. These FASHION ACCESSORIES provide the perfect accent to any outfit for any occasion! Includes Shoes & Socks, Glasses & Visor, Diaper 4-Pack.

Ages 3 & Up
Pack: 24 Weight: 9 lbs.
Cube: 3.0'

3947 GLASSES & VISOR (Fit all CABBAGE PATCH KIDS®)

Pack: 24 Weight: 5 lbs.
Cube: 2.5'

3926 DESIGNER DIAPER 4-PACK (Fit all 16" CABBAGE PATCH KIDS® and PREEMIES™)

Pack: 24 Weight: 11.5 lbs.
Cube: 3.1'

3967 SHOES & SOCKS (Fit all 16" CABBAGE PATCH KIDS®)

Pack: 24 Weight: 8 lbs.
Cube: 3.0'

3933 CABBAGE PATCH KIDS® PLAYPEN

Ages 3 & Up
Pack: 3 Weight: 17.3 lbs.
Cube: 3.3'

3911 CABBAGE PATCH KIDS® FOLD-UP UMBRELLA STROLLER

Ages 3 & Up
Pack: 6 Weight: 20 lbs.
Cube: 3.3'

3912 CABBAGE PATCH KIDS® ROCKER / CARRIER

Ages 3 & Up
Pack: 6 Weight: 18.4 lbs.
Cube: 4.6'

3920 CABBAGE PATCH KIDS® 'KID'™ CARRIER

Ages 3 & Up
Pack: 12 Weight: 10 lbs.
Cube: 2.5'

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'KID'™ sold separately.