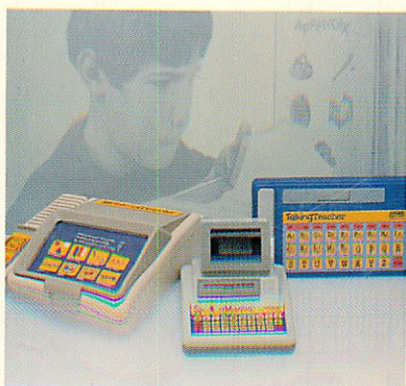


COLECO 1986



Where
The Stars Are.



Follow The Leader In Ride-Ons!

We've got the industry's best selling Ride-Ons. In 1984 we set sales records with winners like our Cabbage Patch Kids® and Knight Rider™ Power Cycles® and the Knight Rider™ Talking Pedal Car. But we offer more than just hot licenses. We offer a wide range of colorfully-designed Ride-Ons for children of all ages!

Our 1985 line continues the tradition with exciting new entries like the Cabbage Patch Kids® Vacation Buggy, TRANSFORMERS™ Power Cycle® and the innovative new Husky Haulers™ Fire and Dump Trucks. Providing the vital

marketing support is a nationwide TV advertising and merchandising campaign second to none in the industry.

Turn the page and see for yourself. When it comes to Ride-Ons, we think '85 will really come alive—for you!

- #1 in Ride-On Sales!
- Licenses that create sales!
- Innovative Design & Play Value!

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K.I.T.T.™ • Knight Rider™ •

© 1982, Universal City Studios, Inc. All Rights Reserved.

*A trademark of and licensed by Universal City Studios, Inc.

TRANSFORMERS™

© 1984 Hasbro Bradley, Inc. All Rights Reserved.



1895
CABBAGE PATCH
KIDS® 16" POWER
CYCLE®

Active little girls will want
this POWER CYCLE®
featuring colors and decorations on
the CABBAGE PATCH KIDS® theme!

- Colorful pastels and CABBAGE PATCH KIDS® decorations.
- Detachable molded basket carries CABBAGE PATCH KIDS®.
- 16" direct-drive front wheel.
- Adjustable 3-position seat back.
- Motor sound when pedaled.

(Cabbage Patch Kids® not included)

Ages 3 to 8

Pack: 1

Weight: 12.5 lbs.

Cube: 2.7'



NATIONAL TV

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1832
CABBAGE PATCH
KIDS® 'KOOSAS™
13" POWER CYCLE®
NEW for '85!

The special charm of
CABBAGE PATCH
KIDS® 'KOOSAS™ has
been captured in this

new Coleco POWER CYCLE® Ride-on.

- A special seat with seat belt lets riders take along their 'KOOSAS™ pets for the ride.
- 13" direct-drive front wheel.
- 'KOOSAS™ plaque and graphics appeal to both girls and boys.
- Clicker sound when pedaled.

'KOOSAS™ not included.

Ages 3 to 6

Pack: 1

Weight: 10.5 lbs.

Cube: 2.1'



NATIONAL TV

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1813
CABBAGE PATCH
KIDS® POPPIN'
TRAIN™

The CABBAGE PATCH KIDS® come down the track with plenty of sights, sounds and action on this walker/rider that has real-kid appeal!

- Combination walker/rider is alive with bright and cheerful CABBAGE PATCH KIDS® decorations.
- Poppin' colored balls, locomotive-action wheels, and a whistle sound entertain along the way.
- Push bar helps toddlers learn to walk.
- Storage compartment for playthings under the seat.

Ages 1 to 3

Pack: 1

Weight: 7.2 lbs.

Cube: 1.8'



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1859
CABBAGE PATCH
KIDS® VACATION
BUGGY

NEW for '85!

This open roadster-style pedal car with colorful CABBAGE PATCH KIDS® graphics and a rumble seat is the ultimate transportation for CABBAGE PATCH KIDS® and their parents.

- "Rumble seat" with seat belt opens up so you can take your 'KID™ along for a ride.
- Honking squeeze horn with CABBAGE PATCH KIDS® BUD plaque.
- Colorful CABBAGE PATCH KIDS® graphics.
- Adjustable pedals to custom fit little drivers.
- Fully steerable.

(Cabbage Patch Kids® not included)

Ages 2 to 4

Pack: 1

Weight: 13 lbs.

Cube: 2.7'



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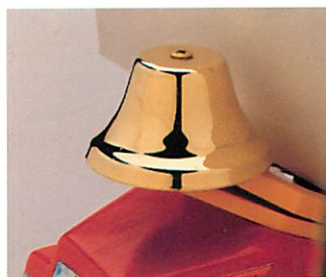


HUSKY HAULER

1869
HUSKY HAULER™
FIRE TRUCK
NEW for '85!

The HUSKY HAULER™ FIRE TRUCK with its driver-operated bell and pull-out, pivoting pretend fire hose is sure to attract all future firefighters.

- Authentic fire-truck look . . . with pull-out, pretend fire hose.
- Pedal Truck with extra set of rear wheels to carry the driver and all his firefighting equipment.
- Real bell and simulated CB complete the fantasy.
- Storage area with door.
- Durable, sturdy construction.



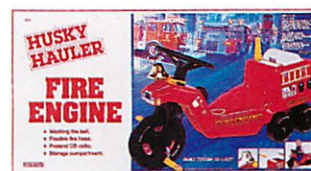
Ages 1½ to 4½

Pack: 1

Weight: 11.5 lbs.

Cube: 2.6'

NATIONAL TV



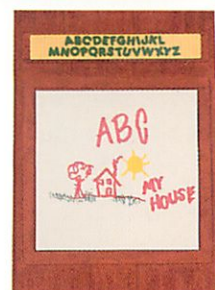


1740
CABBAGE PATCH
KIDS® CLUBHOUSE

The CABBAGE PATCH
KIDS® CLUBHOUSE is
built for year-round indoor/
outdoor use.

- Big enough for the whole gang and their 'KIDS™.

- Dutch door and side window shutters open and close.
- Inside accessories include a telephone with a dial that works, clock with movable hands, drop-leaf table, shelves and a crayon coloring board.





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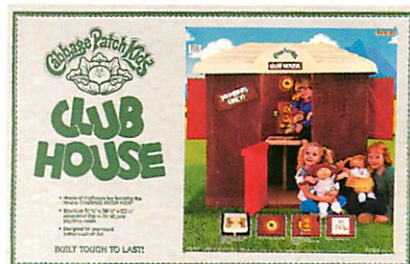
Ages 2 to 6 Pack: 1

Weight: 72 lbs.

Cube: 14.6'

Assembled Size
51½" × 36½" × 52¼"

NATIONAL TV





Care Bears™

1721
CARE BEARS™ PLAY TABLE

The CARE BEARS™ INDOOR/
OUTDOOR PLAY TABLE
brightens up the day and the play,
no matter what the weather.

- A play table just right for snacks, games and a variety of play activities!

Ages 1½ to 7 Pack: 1

Weight: 16.4 lbs. Cube: 3.8'

Assembled Size: 33" × 30" × 19"
NATIONAL TV

Care Bears™ © 1983 American Greetings Corp.
Care Bears™ is a trademark of American Greetings Corporation.
Coleco Industries, Inc. authorized user.





1731

CARE BEARS™ SLIDE

- Great sliding fun for the littlest kids!
- Wide, gently angled slide and ladder.
- Year-round indoor/outdoor use.
- Care Bears™ decoration.

NATIONAL TV

Ages 1½ to 4

Pack: 1

Weight: 13 lbs. Cube: 5.3'

Assembled Size: 44" × 27" × 18"

Care Bears™ © 1983 American Greetings Corp.
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Coleco Industries, Inc. authorized user.





1725
**CABBAGE PATCH
 KIDS® UMBRELLA
 TABLE AND CHAIRS**

This CABBAGE PATCH
 KIDS® UMBRELLA
 TABLE with two BARREL

CHAIRS will captivate little shoppers on sight. This indoor/outdoor play set is great for picnics with friends and 'Kids™'. The simulated redwood table features CABBAGE PATCH KIDS® placemats.

- Removable, fold-down tilting umbrella
- Built tough to last for year-round indoor/outdoor use
- Barrel base can be filled with sand for added safety

Ages 1½ to 7

Weight: 16.1 lbs. Cube: 6.4'

Table 26" dia., 18½" high
 Height: 4'8" overall

Size is approximate



NATIONAL TV

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4702

PERSIMMON™

- Sweet-toothed baker's assistant, always ready to do the dirty work — lick the bowl!
- PERSIMMON comes dressed in an apron with pockets, pretty ruffled dress, and matching ribbon in her hair.



Ages 3 & Up Pack: 6
Weight: 32.8 lbs. Cube: 8.2'



ALL NEW FOR '86!

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FURST THINGS FIRST

Not more'n a bunny hop from the Cabbage Patch — where all that 'KID™' stuff's been going on — is a place called Moody Hollow™. Thereabouts you'll find a family that

bears watching. The FURSKINS®. They're bears.

The FURSKINS are no run-of-the-mill teddies.

These big-bellied bee chasers are Coleco's scaled-down version of Xavier Roberts' spectacular entry into the bear trade, and every wide-eyed Goldilocks and Dan'l Boone from Bar Harbor to the Baja is hot on the unmistakable tracks of their woody FURSKINS boots!

Down in MOODY HOLLOW the FURSKINS run a General Store — the "Things-You-Need-For-Everyday-And-Some-Stuff-Just-For-Fun Store"®. It's

a fine store all right, and the FURSKINS are mighty proud of it. Problem is, only way to MOODY HOLLOW is nasty ol' TearBritches Trail™ — and that's a fur piece from the closest interstate. No one 'cept FURSKINS can find it!



Specialized fulfillment program with a "personal" touch.

That doesn't bother the FURSKINS, 'cause they've got ambition! Most bears eat nuts and berries all summer and snooze all winter. Not the FURSKINS! Each of the eight collectible cubbies who make up Coleco's original FURSKINS family has its own woody ideas 'bout keepin' busy!

While Persimmon™ is home bakin' raisin-rhubarb pie, Bubba™ is out tendin' his prize-winnin' sweet potatoes. There's Junie Mae™ practicin' her promenade with Scout, who looks like he's itchin' to go trackin'. Other FURSKINS have their sticky paws into everything from bee-keepin' to baseball!



Each 14", plush FURSKINS character comes with its own distinctive outfit, woodsy boots, and colorful storybook hang-tag detailing its ungrizzly personality. In addition, FURSKINS owners will be able to send away for an Oath of Ambition, a letter from the particular FURSKIN, giving the story of his ambition, and an iron-on transfer of the FURSKINS' logo.

Now, the FURSKINS store down in MOODY HOLLOW hasn't seen a customer in fifteen years. But, don't 'spect that problem in your neck of

the woods — more'n likely, you'll have trouble keeping these bumpkin bruins on the shelf! That's trouble worth bearin'!

Moody Hollow™, TearBritches Trail™, and the "Things-You-Need-For-Everyday-And-Some-Stuff-Just-For-Fun Store"® are trademarks of Original Appalachian Artworks, Inc.

ALL NEW FOR '86!

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Big eyes for little bear ambitions.

Fur-real freckles and rosy cheeks.

Big bare belly.

Cuddly soft body for bear hugs.



Golden tuft of FURSKIN hair.

Furry bear ears.

Detailed bear cub paws.

Xavier Roberts' signature



4701
THISTLE™

- Youngest member of MOODY HOLLOW™ and the cuddliest bear cub in North Georgia!
- THISTLE comes in a blue-and-pink bunting, with a pink hair ribbon and pacifier.



Thistle plays with her pacifier.

ALL NEW FOR '86!



4704

JUNIE MAE™

- Just burstin' with get-up-and-go! Loves to square dance and floors 'em with her do-si-do!
- JUNIE MAE comes in a multi-ruffled dress and a matching, ribbon-tie hat.



Ages 3 & Up Pack: 6

Weight: 32.8 lbs. Cube: 8.2'



ALL NEW FOR '86!

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4703
CECELIA™

- She's the one to call if something needs fixing.
- CECE (as she's affectionately called) wears a denim dress with red-checked top and a denim cowgirl hat.



Xavier Roberts' signature on paw.

ALL NEW FOR '86!



4707
BUBBA™

- Best tater farmer east of Idaho — his sweet spuds are always prize-winners!
- Wears overalls, red long johns, and straw hat; red bandanna in his pocket.



Ages 3 & Up Pack: 6
Weight: 32.8 lbs. Cube: 8.2'



ALL NEW FOR '86!

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4706

**J. LIVINGSTON CLAYTON™
(SCOUT)**

- SCOUT is always sharpening his outdoor skills; he's a good tracker too.
- Wears a lightly camouflaged hunting outfit with vest and plaid hat.



Adorable belly-buttoned pot belly.

ALL NEW FOR '86!



4705

LILA CLAIRE™

- Always fusses with purple ribbons in her hair. (Tell LILAC, as she's called, that she looks nice and you've made a friend!)
- Outfitted in a white, fluffy dress with violet floral pattern, wide-brimmed hat, and ribbons.



Ages 3 & Up Pack: 6

Weight: 32.8 lbs. Cube: 8.2'



ALL NEW FOR '86!

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4708

HANK "SPITBALL"™

- Loves baseball and swears he'll be a Chicago Cubs® player some day — if he can find Chicago!
- Outfitted in a FURSKINS baseball uniform with red warm-up jacket and cap.



Waffle-bottom FURSKINS® workboots!

ALL NEW FOR '86!

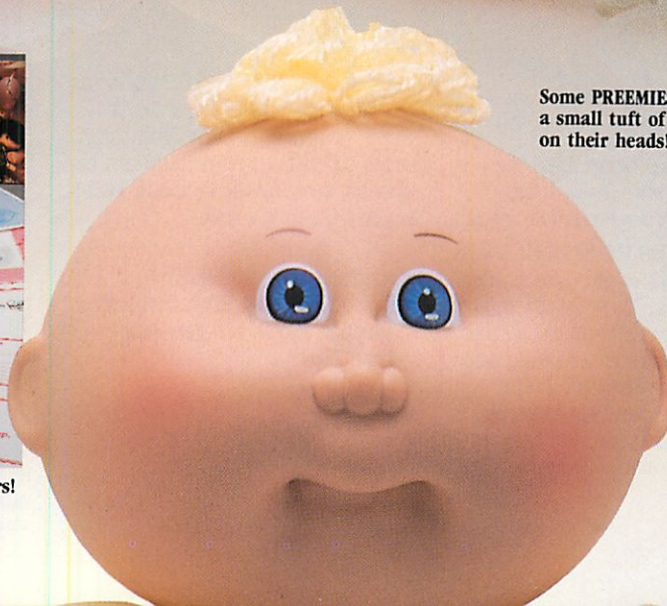


Comes with its own fulfillment papers!

Some PREEMIES have
a small tuft of hair
on their heads!

Ages 3 & Up Pack: 6

Weight: 19.2 lbs. Cube: 4.8'





3876
**CABBAGE PATCH
 KIDS® PREEMIE™ TWINS**

Only rarely does nature bless the Cabbage Patch with Twins! And PREEMIE Twins are even more special!

CABBAGE PATCH KIDS PREEMIE Twins are just as eager to give love as they are to receive it. These cuddly infants are younger than the others, so they need extra special tender loving care. Because they're PREEMIE Twins, you'll want to give them twice as many hugs and kisses. But they'll bring twice as much joy and love to you.

These Limited Edition PREEMIE Twins are either identical or fraternal. A warm, snuggable bunting with carry straps covers both twins, and can be used for carrying the PREEMIE Twins securely on child's back.

- Adoptable only as Twins.
- Each has its own Birth Certificate, Adoption Papers and Personality Trait.



Bunting comes with easy-carry straps for extra love!



7911
**CABBAGE PATCH KIDS®
TELEPHONE**

The biggest name in dolls is the hottest number in phones!



Ages 12 to Adult Pack: 4
Weight: 20.8 lbs. Cube: 3.8'



- Pretty pink color.
- Pulse dialing — compatible with all telephone systems.
- Last number redial.
- Ringer On/Off control.
- Fully modular connections.
- Durable ABS plastic construction.

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**CABBAGE PATCH KIDS® —
The Shining Stars!**

It has the magic — CABBAGE PATCH KIDS — already a household word, a name known worldwide, a legend among its toy "peers," the zooming comet of toys for the 80's!

You don't need to read the stars to know that Coleco's CABBAGE PATCH KIDS product line topped toy sales in 1985, making it — once again — the largest-selling toy line in the history of the industry. And now CABBAGE PATCH KIDS are bigger than ever in '86!

With sparkling, innovative variations, 'KIDS™ of all sizes will continue to make toy history.



How? CABBAGE PATCH KIDS will truly hold their own in 1986 with a Hand That Can Hold! Each 'KID™ now comes with a righty or lefty Hand That Can Hold an accessory. 'KIDS will also boast new, appealing faces — faces with two healthy front teeth or a tongue comically swept to one side.

And, of course, there are those wonderful features for which these 'KIDS are famous — the Birth Certificate, Adoption Papers, Personality Trait — and that all-important, individualized Birthday Card on each registered 'KID's first birthday!

But it doesn't stop there. In 1986 CABBAGE PATCH KIDS will return from exciting new journeys — from a flight aboard the Space Shuttle as well as from six new countries right here on earth. Some sport-loving 'KID boys have joined the National and American Baseball Leagues, and some fashion-conscious 'KID girls now "sport" Cornsilk™ hair that you can brush and style!

There's room for plenty of love to share with a newer crop of 'KID Twins, not to mention a special group — BABIES, the youngest 'KIDS of all!

There's still lots more... Come with us and climb the stairway to the Stars. They'll make your 1986 sales shine brighter than ever!



**3900
CABBAGE PATCH KIDS®**

The CABBAGE PATCH KIDS in '86 are more special than ever! They have *all* new hairstyles, faces, outfits, and most of all, a new Hand That Can Hold! Life is a party for these 'KIDS™ and they are dressed for it in their new

party outfits. As beautifully detailed as real kids' clothes, the outfits are made just as durable, too — and they hand wash without a care. You've got to hand it to these '86 'KIDS, because they all have a righty or lefty Hand That Can Hold!

ALL NEW FOR '86!

- Special new Hand That Can Hold comes with a special accessory.
- A wide variety of new faces, hairstyles and adorable party outfits.
- Girls' outfits feature lace detail, satin ribbons, petticoats and the finest fabrics.
- Boys' outfits include a variety of fashions like wool flannels and sailor suits — plus caps!



A complete fulfillment program.



CABBAGE PATCH KIDS with a Hand That Can Hold!

Ages 3 & Up Pack: 6
 Weight: 19.2 lbs. Cube: 4.7'

NATIONAL TV



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3720
CABBAGE PATCH KIDS®
CIRCUS KIDS™

Adoption Papers, Birth Certificate, individual name, and specialized Personality Profile are also included.

- Righty or lefty Hand That Can Hold.
- Tie-on, funny-face molded clown mask.
- Bonus big-top poster and collectible CIRCUS KIDS Trading Card.

Note: Circus Assortment includes Ring Master and Lion Tamer when available.
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Big 17" x 22"
Full-Color Poster
with each 'Kid™



Over-sized shoes with squeak!



Funny-face clown mask plus Hand That Can Hold!

Ages 3 & Up Pack: 6
Weight: 19.2 lbs. Cube: 8.0'

NATIONAL TV





3723
CABBAGE PATCH KIDS®
CIRCUS KIDS™ RINGMASTER

Step right up and see who's joined the circus! The greatest 'KIDS™ on earth! And now appearing under the big top — the RINGMASTER, authentically attired in a blazing red cutaway with gold buttons. The RINGMASTER also sports a black top hat, bow tie, satin-like white pants, and sparkling gold embroidery highlighting the costume all over.

- Individual name, Birth Certificate, Adoption Papers, and Specialized Personality Profile.
- Righty or lefty Hand That Can Hold.
- Shiny black boots.
- Circus poster and trading card.

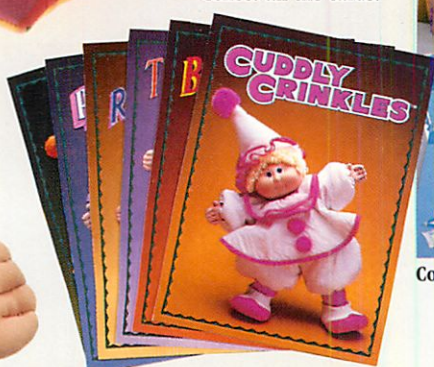
Note: Circus Assortment includes Ring Master and Lion Tamer when available.
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Ages 3 & Up Pack: 6
Weight: 31.0 lbs. Cube: 8.0'

Collect all the cards!



Colorful circus fulfillment papers!

3724

**CABBAGE PATCH KIDS®
CIRCUS KIDS™ LION TAMER**

The crowd gasps as the LION TAMER turns the king of beasts into a tabby cat! Like all the greatest 'KIDS™ on earth, the LION TAMER is outfitted in an authentic big-top costume.

- Individual name, Birth Certificate, Adoption Papers, and Specialized Personality Profile.
- Righty or left Hand That Can Hold.
- Circus poster and trading card.

Note: Lion Tamer not shown above.

NATIONAL TV





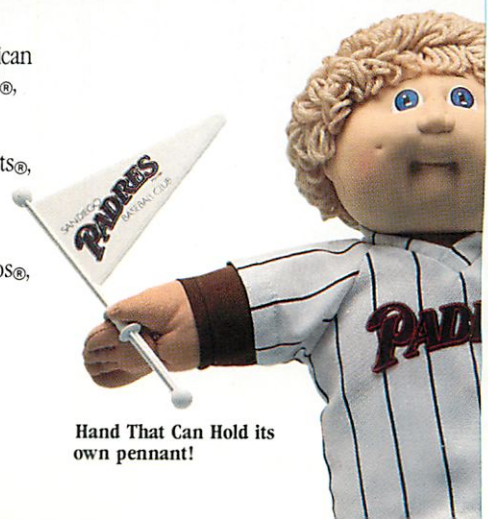
3766
BASEBALL ALL STARS

The Stuff of Legends!

These 'KIDS™ are as American as baseball and apple pie! Their Grand Slam plays and officially licensed uniforms combine to make a truly winning combination!

- All the outstanding features of CABBAGE PATCH KIDS.
- Righty or lefty Hand That Can Hold its own pennant!

- Attired in authentic National/American League outfits: California Angels®, Chicago White Sox®, New York Yankees®, Chicago Cubs®, Los Angeles Dodgers®, New York Mets®, Baltimore Orioles®, Boston Red Sox®, Detroit Tigers®, Toronto Blue Jays™, Atlanta Braves®, Houston Astros®, Montreal Expos®, Philadelphia Phillies®, St. Louis Cardinals®, San Diego Padres™, Kansas City Royals®.



Hand That Can Hold its own pennant!



An extensive fulfillment program for each.



Baseball card with real statistics.



Display stand available to keep your 'Kid™ standing tall!

Ages 3 & Up Pack: 6
Weight: 19.2 lbs. Cube: 9.4'



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3890
CABBAGE PATCH KIDS® WORLD
TRAVELERS

SIX NEW COUNTRIES FOR '86!

CABBAGE PATCH KIDS WORLD TRAVELERS have traveled to many countries: HOLLAND, CHINA, SPAIN, and SCOTLAND, and NEW for 1986 are IRELAND, ITALY, ENGLAND, SWITZERLAND, JAPAN and FRANCE.

The unique attraction of these genuine CABBAGE PATCH KIDS is their traditional outfits. These authentic costumes are fashioned in appropriate high quality fabric.

- Authentic Irish knit sweater and kilt, gondolier outfit, traditional prep school attire, Swiss lederhosen, Oriental kimono and French artist smock.

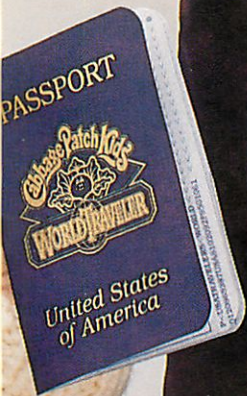
- Each WORLD TRAVELER comes with a Birth Certificate, Adoption Papers, soft travel bag, passport, airline ticket, travel brochure and special souvenir T-shirt.



Special T-Shirt boastfully confirms Traveler's journey!



Soft travel bag holds Traveler's accessories!



A complete fulfillment program.

Ages 3 & Up Pack: 6
 Weight: 32.8 lbs. Cube: 8.2'
NATIONAL TV



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 Color and decorations may vary.



3820
**CABBAGE PATCH KIDS®
 CORNSILK KIDS™**

NEW Special Edition CORNSILK KIDS have smooth, silky rooted nylon hair that can be combed, brushed and styled. Girls will have many hours of imaginative fun, making their 'KIDS™' pretty in lots of different ways. A Styling Guide and hairbrush are included with each CORNSILK KID.

- NEW rooted nylon hair in seven different hairstyles brings HAIR PLAY to the CABBAGE PATCH KIDS.
- Includes hairbrush, cosmetic bag, extra hair ribbons and illustrated Styling Guide.
- "Hand That Can Hold" holds the hairbrush or other accessories.
- Deluxe outfits made of high-quality fabrics.
- Birth Certificate and Adoption Papers.
- Fashion Outfits



A complete fulfillment program.



Please brush my hair! You can even style it, set it, or put it up!

Look! My hand can hold my hairbrush!

You can change my pretty hair ribbons to match my outfits! You'll find extra ribbons in my very own cosmetic bag!

Ages 3 & Up Pack: 6
Weight: 19.2 lbs. Cube: 7.6'



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