

# JCPenney *Christmas 1985*



\$2.00



# When Toys Are More than Child's Play

**Choose toys that help children learn as they play.** Play and toys can help children develop the coordination, the reading and math skills, the social skills and even the creative talents they'll

use as adults. With so many colorful and interesting toys available, how do you know which ones are just right for the children you love?

**First, think about the child.** Each child has a personal pattern of growing and learning. Some children are good at word games, others like sports. As you spend time with children, you can

pick up many cues about the types of toys they enjoy, the skills they have mastered and the skills they should work at improving.





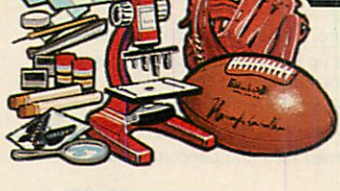
**Look for age labeling.** When manufacturers age label toys they must take into consideration safety factors and many also consider the skills and interests of children. Use age labels as a guide, but also keep the particular child in mind. A craft kit la-

beled for ages 8 and up may be fine for one 8-year-old, but too difficult for another who is still developing hand coordination. Look for toys that offer the opportunity to enjoy success, but still provide enough challenge to be fun.

**Consider safety.** Follow the recommended ages on labels. Toys suggested for children three or older may have small parts that could be swallowed by a younger child. If you have several

children, keep in mind toys that are appropriate for an older child may be a problem if the younger child will have access to them. And remember to always supervise children as they play.

## Here's How Toys Can Help Children of Various Ages

	CHILDREN	TOYS THEY ENJOY	HOW THE TOYS HELP LEARNING
	<b>Infants</b> <b>Newborn to 18 months</b> Learning to focus the eyes and hold objects. Later, learning to crawl and walk. Especially like toys that react and respond to them.	Crib mobiles; busy boxes, chimes or bells, rattles, large beads or soft blocks	Allow the infant to explore the world; identify colors and shapes; recognize sounds; practice using hands and feet
		Wagons, push/pull toys, etc.	Practice crawling or walking
		Fabric books, puzzles with large pictures	Identify colors, pictures, letters, words, numbers
		Soft, fuzzy stuffed animals or dolls	Let child hold, cuddle and feel secure
	<b>Toddlers</b> <b>18 months to 3 years</b> Enjoy active play. Starting to use their imagination. Language skills develop.	Tricycles, rocking horses, balls, etc.	Develop balance and coordination
		Coloring sets and paints, modeling clay	Develop imagination and self-expression
		Push/pull toys, make-believe appliances	Develop coordination and explore world
		Simple puzzles and books	Develop word and number skills
		Building blocks; sandbox toys	Practice "building" skills
	<b>Pre-Schoolers</b> <b>3 to 5 years</b> Becoming more independent. Enjoy detailed, realistic-looking toys. Learning to understand simple rules.	Wagons, riding toys, sports gear	Develop coordination and muscle strength
		Books and art projects	Practice reading and vocabulary; learn self-expression
		Toy cars, trucks, trains	Use imagination; develop coordination
		Toy appliances, dolls and doll houses	Play "adult" roles; develop imagination
		Toy instruments, telephones, etc.	Develop musical and language skills
	<b>Young School Age</b> <b>5 to 9 years</b> Enjoy activities and games that require fine motor skills and coordination. Like to practice in-school activities at home.	Kites, simple model kits, crafts, convertible toys, jigsaw puzzles	Develop ability to fit pieces and make things "work"
		Electronic games that build math or spelling skills	Practice spelling, reading or math skills
		Books and word games	Expand reading and word skills
		Sports equipment including bicycles	Learn to play with others; develop independence and coordination
		Hobby sets, science sets	Explore science and hobbies
	<b>Older School Age</b> <b>9 to 12 years</b> Expanding ability to analyze and communicate. Developing more independence and beginning to feel grown up.	Board games	Understand rules; learn to plan
		Sports equipment	Develop team skills and coordination
		Art materials and crafts	Develop coordination and self-expression
		Books, collections like stamps or coins	Learn to work independently

Look for the  
Toy Tips  
on the Toy Pages

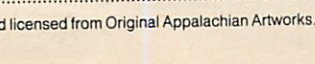
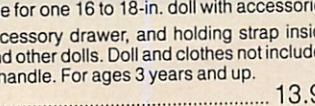
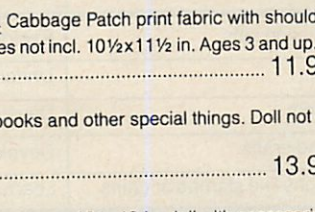
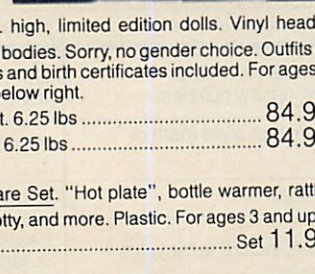
On the following pages you'll find Toy Tips to help you shop for many types of toys—everything from dolls to children's watches. All the Toy Tips, as well as the information on this page, were gathered from child development experts by our JCPenney Consumer Information specialists. Use this information to help you choose toys for the special child you love.



# Cabbage Patch Kids & Preemies

Order Now...supplies are limited

Cabbage Patch dolls were in short supply last Christmas, and that caused a lot of disappointment. Though our supply is better this year, it's still limited—so we recommend you order early. Why not do it today?



1. & 2. Cabbage Patch Twins\*. 16 in. high, limited edition dolls. Vinyl heads, acrylic hair, painted eyes, polyester stuffed bodies. Sorry, no gender choice. Outfits of non-flammable materials. Adoption papers and birth certificates included. For ages 3 years and up. Before ordering see NOTE below right.

WE 651-6215 A—[1] White Twins—Del. wt. 6.25 lbs ..... 84.99

WE 651-6223 A—[2] Black Twins. Del. wt. 6.25 lbs ..... 84.99

3. Cabbage Patch Kids Deluxe Baby Care Set. "Hot plate", bottle warmer, rattle, comb, brush, scissors, soap dish, baby potty, and more. Plastic. For ages 3 and up.

WE 651-5365 A—Del. wt. 1.40 lbs ..... Set 11.99

4. Cabbage Patch Kids Soft Travel Bag. Cabbage Patch print fabric with shoulder strap, pockets, compartments. Accessories not incl. 10½x11½ in. Ages 3 and up.

WE 651-5399 A—Del. wt. 0.40 lb ..... 11.99

5. Cabbage Patch Kids Carrier. Holds books and other special things. Doll not included. Of vinyl. For ages 3 years and up.

WE 651-6256 A—Del. wt. 0.50 lbs ..... 13.99

6. Baby Doll Wardrobe Trunk. Carry case for one 16 to 18-in. doll with accessories. 8½x12½x17½ in. high. Hanger bar, accessory drawer, and holding strap inside. Can be used with Cabbage Patch Kids, and other dolls. Doll and clothes not included. Of vinyl with metal latch and plastic carry handle. For ages 3 years and up.

WE 651-6249 A—Del. wt. 2.75 lbs ..... 13.99

7. Cabbage Patch Kids Show Pony with Doll\*. Removable saddle and reins. Comes with 16-in. high Cabbage Patch Kid. Sorry, no choice. Adoption papers and birth certificate included. For ages 3 years and up. Before ordering see NOTE below.

WE 651-6231 A—Del. wt. 2.50 lbs ..... 64.99

8. to 11. Cabbage Patch Preemies\*. 14 in. high. Vinyl heads, polyester stuffed bodies, painted eyes. Adoption papers and birth certificate included. For ages 3 years and up. Del. wt. 1 lb. Before ordering see NOTE below.

WE 651-6322 A—[8] White Boy WE 651-6330 A—[10] Black Girl

WE 651-6348 A—[9] Black Boy WE 651-6314 A—[11] White Girl

Each 29.99

12. to 16. Cabbage Patch Kids\* New 1985 editions. All 16 in. high. Vinyl heads, acrylic hair, polyester stuffed bodies, painted eyes. Adoption papers and birth certificate included. Not all dolls will have teeth, eyeglasses, and/or hair. Del. wt. 1.20 lbs. For ages 3 years and up. Before ordering see NOTE below.

WE 651-6272 A—[12] White Girl, dark hair WE 651-6280 A—[14] Black Girl

WE 651-6298 A—[13] White Boy WE 651-6264 A—[15] White Girl, light hair

WE 651-6306 A—[16] Black Boy ..... Each 29.99

17. Cabbage Patch Kids Rocker/Carrier. Three position adjustable handle quickly changes carrier into a rocker or a car seat. Safety straps hold the doll in. Doll not included. Molded plastic. 19x13x8 in. high. For ages 3 years and up.

WE 651-3063 A—Del. wt. 1.25 lbs ..... 15.99

18. Cabbage Patch Kids Fold-Up Play Pen. Padded vinyl hand rails, mesh sides, vinyl pad at base. Folds up easily. 20 in. square, 12 in. high. Not fully assembled, instructions included. Dolls not included. For ages 3 and up.

WE 651-6355 A—Del. wt. 4.25 lbs ..... 19.99

19. Cabbage Patch Kids Table Mate. Doll's 3-in-1 seat that easily adjusts and attaches to the edge of a table, stands by itself, or acts as a booster seat. Doll not included. Portable. Plastic and metal. 17½x10x12 in. high. For ages 3 years and up.

WE 651-5407 A—Del. wt. 4 lbs ..... 17.99

20. Cabbage Patch Kids Foldable Umbrella Stroller. Slip rattle over doll's wrist, pull stroller ring, and your doll shakes the rattle. Fabric body printed with Cabbage Patch logo snaps on and off for easy cleaning. Bottle shown not included. Polypropylene, steel, vinyl composition. 23½x14x27½ in. high. For ages 3 years and up.

WE 651-5415 A—Del. wt. 3.25 lbs ..... 17.99

21. to 23. Cabbage Patch Kids Pajamas. Cute little costume sleepers for your kid to dress up in. Velcro® self-adhesive closure. Made of polyester-and-cotton. For 16 in. high dolls. Dolls not included. For ages 3 years and up. Del. wt. 0.40 lbs.

WE 651-6454 A—[21] Lion WE 651-6462 A—[22] Mouse

WE 651-6470 A—[23] Reindeer ..... Each 18.99

24. to 26. Cabbage Patch Kids Sporting Outfits. Each uniform comes with its own accessory: baseball hat, football helmet, or cheerleader's pom pom. Costumes fit 16-in. dolls. Fabrics are surface washable, made of polyester-and-cotton. Dolls and socks not included. For ages 3 years and up. Del. wt. 0.50 lb.

WE 651-6447 A—[24] Baseball WE 651-6421 A—[25] Football

WE 651-6439 A—[26] Cheerleader ..... Each 15.99

27. & 28. Cabbage Patch Kids Western Outfits. Come with hat, spurs, boots. Of polyester-and-cotton. Fit 16-in. dolls. Dolls not included. Ages 3 years and up.

WE 651-6496 A—[27] Boy's Outfit—Del. wt. 0.25 lb ..... 15.99

WE 651-6488 A—[28] Girl's Outfit—Del. wt. 0.25 lb ..... 15.99

29. to 34. Cabbage Patch Kids Around The World. Dolls from five countries: Spain, Scotland, China, Holland, and Russia. Comes with adoption papers, birth certificate, passport, airline ticket, soft luggage bag, and souvenir t-shirt. Dolls have vinyl heads, acrylic hair and polyester stuffed bodies. 16 in. high. Before ordering see NOTE below. For ages 3 years and up. Del. wt. 2.50 lbs.

WE 651-6371 A—[29] Chinese Girl WE 651-6405 A—[30] Russian Boy

WE 651-6413 A—[31] Dutch Girl WE 651-6389 A—[32] Spanish Boy

WE 651-6363 A—[33] Spanish Girl WE 651-6397 A—[34] Scottish Girl

Each 49.99

35. & 36. Classic Jenny Lind Style Doll Furniture. Almost like real baby furniture. Features beautiful maple finish. Designed for dolls up to 20 in. tall. Not fully assembled—requires screwdriver. Imported from Romania. For ages 3 years and up.

[35] Jenny Lind Hi-Chair. Hardwood and pressed wood with fine turnings throughout. WE 651-5456 A—12x12x27 in. high. Del. wt. 6.50 lbs ..... 15.99

[36] Jenny Lind Pendulum Doll Cradle. Finely turned rails and pendulum stand in hardwood. Pressed-wood mattress board. WE 651-3097 A—25x13x20½ in. high. Del. wt. 7.50 lbs ..... 15.99

\*NOTE Each adoptable Cabbage Patch Kid or Preemie is an individual—no two are exactly alike. Each has his/her own name and designer outfit. For these reasons the actual little person you receive will be similar to one of the types shown here—but not identical. You select the type you wish to "adopt" we'll do the rest.

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**A. Priced Down \$5. Cabbage Patch Kids® 'Koosas from the Wykoosa Valley** are 14-in. cotton plush animals. Each comes with registration papers, a collar, and an identification tag. Papers may be sent to manufacturer to receive two labels which may be placed on identification tag: one with the chosen name, the other for kids to write address on. No two 'Koosas are exactly alike—sorry no choice. Vinyl head, polyester-and-cotton plush, polypropylene fill. Imported from Taiwan. For ages 3 years and up. Priced down from Christmas '84 Catalog.  
WE 651-5654 A—Del. wt. 1.50 lbs. .... Was \$27.99; Now 22.99

**B. 'Koosa Care Center.** Comes with bed and care accessories for your Koosa pet. Soft tufted cushion and a secret compartment for holding Koosa pet snacks. 13½ x 4¾ x 20¾ in. high. Koosa dolls not included. For ages 3 years and up.  
WE 651-7635 A—Del. wt. 3.25 lbs. .... Set 17.99

**C. Cabbage Patch Kids® Playmates.** Special friends for your Cabbage Patch Kids. 5 in. high Playmates come with a soft accessory and an additional outfit. No two kids are exactly alike. Vinyl head, acrylic hair, polyester stuffed body, painted eyes. For ages 4 years and up.  
WE 651-7643 A—Del. wt. 0.20 lb. .... 8.99

**D. Cabbage Patch Kids® 'Koosa Playmates.** Adorable little pets for your Cabbage Patch Kids. 5 in. high. Comes with a soft fabric accessory and additional outfit. No two Koosas are exactly alike—sorry no choice. Vinyl head, polyester plush body. For ages 4 years and up.  
WE 651-7668 A—Del. wt. 0.20 lb. .... 8.99

**E. Cabbage Patch Kids® Li'l Musical Merry-Go-Round.** Just pull the string and the four little chairs go around as the music plays. Polyethylene construction. Not fully assembled—instructions included. Approximately 10 x 5 x 10 in. high. Fits Cabbage Patch Playmates and Pin-up dolls. Dolls not included. For ages 4 years and up.  
WE 651-7684 A—Del. wt. 0.40 lb. .... 15.99

**F. Cabbage Patch Li'l Kids Musical Buggy.** Styled like an old fashioned motorcar. Wind the front crank and the buggy travels along to music. Fits Cabbage Patch Playmates and Pin-up dolls. Not fully assembled—instructions included. For ages 4 years and up. Approximately 6¼ x 5 x 11 in. high. Dolls not included.  
WE 651-7676 A—Del. wt. 0.40 lb. .... 15.99

**G. 22-pc. Everyday Wear Set.** Pretty clothes and accessories to make your doll look her best. Includes dress with matching panties, booties, 1-piece romper with belt, bib, night shirt, 2 bottles, 3 hangers, pacifier, rattle, bracelet, and 6-piece feeding set. (Colors and fabrics may vary slightly). Imported from Hong Kong or made in U.S. (no choice). For ages 3 years and up.  
WE 651-7726 A—12-14 in. dolls. Del. wt. 0.40 lb. .... Set 9.99  
WE 651-7718 A—15-17 in. dolls. Del. wt. 0.80 lb. .... Set 10.99

**H. Swyngomatic® Automatic Doll Swing.** Rock dolly by hand, or wind up—swings up to 10 minutes on one winding. Sturdy ½-in. diameter tubular steel frame with baked-on enamel finish. Vinyl covering in floral or mushroom pattern (sorry, no choice). Folding legs. 25½ x 16½ x 26½ in. high. For dolls up to 25 in. tall. Not fully assembled—screwdriver required for assembly. Instructions included. Doll shown not included. For ages 3 years and up.  
WE 922-4270 A—Del. wt. 3.50 lbs. .... 13.99

**I. Swyngomatic Doll's Play Pen.** Welded tubular steel frame has baked-on enamel finish. Legs have protective plastic tips. Nylon net sides. Fiberboard mattress covered on both sides with patterned vinyl. Floral or mushroom pattern (sorry, no choice). 22¾ x 12¾ x 17 in. high. For dolls up to 25 in. high. Not fully assembled—screwdriver required for assembly. For ages 3 years and up.  
WE 651-0747 A—Del. wt. 4.50 lbs. .... 13.99

**J. 16-pc. Unisex Wardrobe Set.** Includes western pants, shirt with tie, hat, lasso, tennis top and shorts, visor, tennis racquet, running pants, hooded jacket, bag, towel and 3 hangers. (Colors and fabrics may vary slightly). Imported from Hong Kong or made in U.S. (no choice). For ages 3 years and up.  
WE 651-7742 A—12-14 in. dolls. Del. wt. 0.60 lb. .... Set 8.99  
WE 651-7734 A—15-17 in. dolls. Del. wt. 0.80 lb. .... Set 9.99

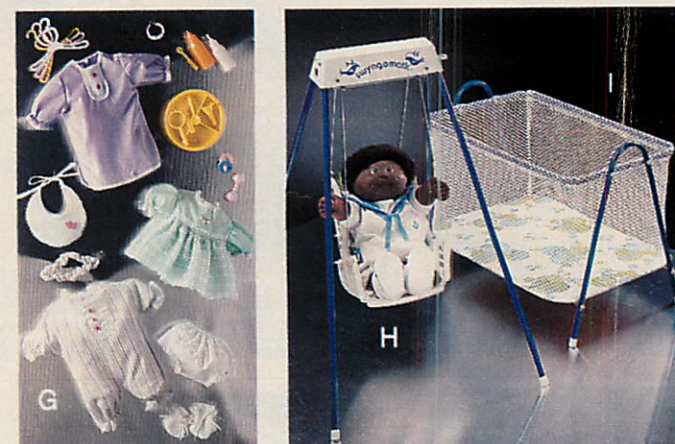
**K. & L. Doll Furniture.** Just the right size for your Cabbage Patch Kid® or any 16-18 in. high doll. Made with heavy-gauge steel tubing with baked-on painted finish. Steel accents triple plated with brass. Mattress and pillow are covered with muslin, and filled with flame retardant blend of Dacron® polyester-and-cotton. For ages 3 years and up. Dolls not included.

[K] Poster Bed. Includes one mattress. 19½ x 12 x 15 in. high.  
WE 651-7692 A—Del. wt. 4 lbs. .... 29.99

[L] Shaker Rocking Chair. Includes one pillow. 9¼ x 10 x 16 in. high.  
WE 651-7700 A—Del. wt. 3 lbs. .... 24.99

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Those incredible Cabbage Patch Kids® can be found on pages 340 & 341







**A to F. My Little Pony® Rainbow Ponies.** All ponies have huggable vinyl bodies with soft, silky nylon manes and tails in rainbow colors. Each comes with a brush, comb, ribbon, scented sticker. Each little pony stands approximately 6 in. high. Imported from Hong Kong. For ages 3 years and up. Del. wt. 0.50 lb.

[A] Pinwheel	
XU 651-7411 A.....	5.99
[B] Tickle	
XU 651-7429 A.....	5.99
[C] Confetti	
XU 651-7395 A.....	5.99
[D] Flutterbye	
XU 651-7437 A.....	5.99
[E] Starflower	
XU 651-7403 A.....	5.99
[F] Trickle	
XU 651-7387 A.....	5.99

**G. My Little Pony® Dream Castle** is a fantasy come true! Castle has removable towers, working draw-bridge and winch. Comes complete with a blacksmith shop where play ponies can actually be fitted for shoes. There's even a table, goblets, a trunk for storage, grooming stand, royal brush and comb, pony-shoes, shoebox, and hoops for jumping. Spike, the pet dragon in a basket and Majesty, the royal Unicorn dressed in a royal cape and crown, are also included. Made of styrene/vinyl. 14 long x 12 wide x 20 in. high. For ages 3 years and up. Del. wt. 3.40 lbs.

XU 651-3980 A..... 26.99



**H. My Little Pony® Megan and Sundance**—they look great together. Megan comes with her beautiful dress and shoes and Sundance comes with his fabric bridle. Also includes a ribbon, comb, brush, and scented sticker. Megan is 6-in. high and Sundance is 6 x 4 x 3 in. high. Of vinyl with nylon hair. Imported from Hong Kong. For ages 3 years and up. Del. wt. 0.75 lb.

XU 651-7296 A..... 11.99

**I. My Little Pony® Baby Buggy.** Let your ponies take Cuddles, the baby pony, for a ride in his buggy. Comes with blanket, pillow, bonnet, Cuddles, baby bottle, rattle, scented sticker and carriage with wheels that really roll. Of styrene with fabric lace trim. 7 x 4 x 9 in. high. Made in U.S. and/or imported from Hong Kong. For ages 3 years and up. Del. wt. 0.75 lb.

XU 651-7304 A..... 11.99



**J. My Little Pony® Deluxe Carry Case.** Carry your Ponies with confidence. Case holds 12 of your favorite Ponies and Pony wear accessories. Also holds Pegasus and Unicorns. Easy carry handle and special drawer for My Little Pony and "friends" accessories. All vinyl construction. 15x6x15 1/2 in. high. For ages 3 years and up. Del. wt. 2.70 lbs.

XU 651-7312 A..... 12.99

**K. My Little Pony® Lullabye Nursery.** Pamper your baby ponies. Set includes a pretend powder bottle, and ID necklace, teddy bear brush, towel, 2 blocks, rattle, rocker, musical mobile, cradle, 2 bottles, 2 diapers, tub, teddy bear toy, scented sticker, and baby pony "Tiddleywinks." Of Styrene/Vinyl. 14 x 11 x 14 in. high. For ages 3 years and up. Del. wt. 3.40 lbs.

XU 651-7288 A..... 24.99

My Little Pony® 1984 Pony Hasbro Industries

Add JCPenney Gift Certificates to Your Gift List. See Page 328

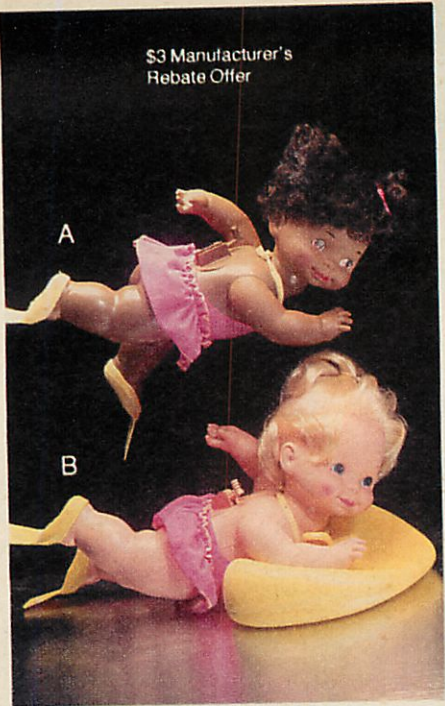
**L to Q. My Little Pony® Baby Ponies.** These cute baby ponies emulate their moms. All have long silky hair to comb or braid. Each comes with I.D. bracelet and accessories shown. Of vinyl/styrene with nylon hair. Imported from Hong Kong. For ages 3 years and up. Del. wt. 0.50 lb.

[L] Baby Blossom	
XU 651-7379 A.....	7.49
[M] Baby Cotton Candy	
XU 651-7361 A.....	7.49
[N] Baby Firefly	
XU 651-7346 A.....	7.49
[O] Baby Moondancer	
XU 651-7338 A.....	7.49
[P] Baby Surprise	
XU 651-7353 A.....	7.49
[Q] Baby Glory	
XU 651-7320 A.....	7.49





**A. & B. Baby Kickee Doll.\* \$3 Manufacturer's Rebate offer—see rebate statement on opposite page.**  
 She loves to swim and play in the water. Comes with paddleboard, swim fins, and a cute bathing suit that can be removed. Wind her up and she kicks her feet and moves her head from side to side. Doll is mechanical, requires no batteries. Made of plastic. Rooted hair. Safety tips booklet included. Imported from Mexico. For ages 3 to 6 years. 13 in. high. Del. wt. 1.70 lbs.  
 XU 651-7486 A—[A] Black Doll ..... 24.99  
 XU 651-7478 A—[B] White Doll ..... 24.99

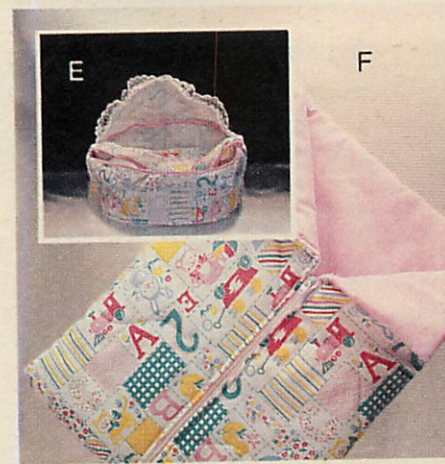


**C. & D. Pose Me Pretty Barbie®. A Fashion Face®**  
 with sculptured shoulders and ruffled look. Simply turn a dial and your doll strikes different fashion poses just like a real model. Make her beautiful for daytime, glamorous for nighttime. Each set includes day and nighttime fashion jewelry, a cosmetic case with four make-up colors, and three applicators, brush, comb, and hair accessories. Plastic and nylon construction. Not fully assembled—instructions included. Each 11½ in. high. For ages 3 years and up.  
 [C] Pose Me Pretty Barbie® (black doll).\*  
 XU 651-3725 A—Del. wt. 2.50 lbs. .... 21.99  
 [D] Pose Me Pretty Barbie® (white doll).\*  
 XU 651-3717 A—Del. wt. 2.50 lbs. .... 21.99



**E. Doll Carrier.** A soft quilted doll carrier designed to fit up to 17-in. dolls. Cotton-and-polyester. 18 x 12 x 23¼ in. thick. For ages 3 years and up.  
 XU 651-5522 A—Del. wt. 1 lb ..... 7.99

**F. Doll Slumber Bag.** A cotton-and-polyester quilted slumber bag just for your dolls. Patchwork quilt styling. Take it with you whenever you and your dolls sleep over. 13 x 11 x 2 in. thick. For ages 3 years and up.  
 XU 651-5514 A—Del. wt. 1 lb. .... 6.99



**G. Upsy Baby Doll.** Just lay her down and she can stand up on her own. Mechanical, requires no batteries. Cute little toddler doll comes with a lacy romper outfit. Vinyl face, hard plastic body. Rooted hair. For ages 4 years and up.  
 XU 651-7502 A—Del. wt. 2.10 lbs. .... 29.99

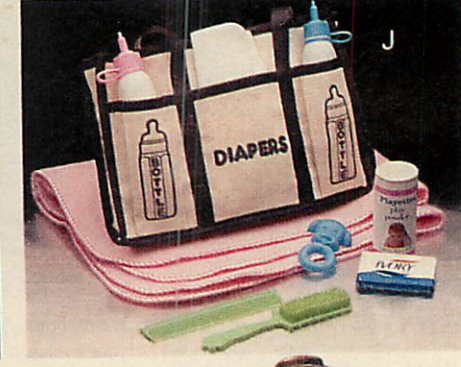


**H. Sweet Sea.** The pretty little mermaid princess that loves to play with you in the water and out. Comes with sprinkler with mirror, hair comb, necklace, halter top, and inflatable sea pony. 13 in. high. Soft plastic body. Imported from the Orient. For ages 4 years and up.  
 XU 651-7494 A—Del. wt. 2 lbs. .... 16.99

**I. Jim and Dandy.** Cute twin dolls that come with their own play set. 24x16x16 in. high. Featuring a Sky Scooter, teeter totter, swing, and Slide Ride. Jim and Dandy are 12 in. high with painted eyes and hair you can comb. They both wear jogging outfits that are surface washable and flame retardant. For ages 3 years and up.  
 XU 651-7528 A—Del. wt. 5.50 lbs. .... 34.99



**J. Little Mommy® Tote Bag.\*\*** Includes diapers, blanket, tabs, comb, brush, bottles, teething ring, powder play box, and soap. Polyester-and-cotton over vinyl. 13x11x2 in. For ages 3 to 10 years.  
 XU 651-7510 A—Del. wt. 0.80 lb ..... 5.99



**K. to M. Real Baby.** Life-like baby dolls. Each doll comes with a diaper, bottle, and an adorable outfit. Cuddly vinyl bodies, each specially weighted to feel like a real baby. Wiggled hair. Delicate facial features. 21 in. long. For ages 4 years and up.  
 [K] Girl Doll (Closed eyes.)  
 XU 651-7445 A—Del. wt. 5.50 lbs. .... 32.99  
 [L] Girl Doll (Open eyes.)  
 XU 651-7452 A—Del. wt. 5.50 lbs. .... 32.99  
 [M] Black Girl Doll (Open eyes.)  
 XU 651-7460 A—Del. wt. 5.50 lbs. .... 32.99



\*Warranted by manufacturer—write for copy, see page 327  
 \*\*Caution: toy with small parts—see note on page 350





A. to F. Hugga Bunch. Soft huggable plush dolls that come with their own little friends. They each have colorful curly hair and big smiles. 18 in. high. Imported from Hong Kong. For ages 2 years and up. Delivery weight 2.20 lbs.

XU 651-7544 A—[A] Precious Hugs .....	32.99
XU 651-7619 A—[B] Patooty .....	32.99
XU 651-7551 A—[C] Impkins .....	32.99
XU 651-7536 A—[D] Huggins .....	32.99
XU 651-7569 A—[E] Tickles .....	32.99
XU 651-7577 A—[F] Hugsy .....	32.99

Hugga Bunch: ©1984 Hallmark Cards, Inc.

*The World of Rainbow Brite*  
it's full of adventure and color. Rag dolls and animals you'll love—a soft, colorful world of fun. [G] to [M] for ages 3 years and up.

G. 18-in. Rainbow Brite Doll. \* \$2 Manufacturer's Rebate Offer—see below. A bundle of bright delight with rooted hair, perfect to groom and dressed in rainbow outfit and boots. Rainbow symbol on her removable dress and a star on her cheek. Imported from Taiwan. XU 651-4640 A—Del. wt. 2.40 lbs. .... 23.99

H. 18-in. Shy Violet Doll. \* \$2 Manufacturer's Rebate Offer—see below. In charge of the violet region of the rainbow, she's a soft cuddly doll with rooted yarn hair. Clothes are sewn on, one piece is removable. Imported from Taiwan. XU 651-7601 A—Del. wt. 2.20 lbs. .... 23.99

I. Rainbow Brite Baby Brite Doll. \* 14-in. cuddly doll has a pink star on her cheek. When she drinks from her magic bottle, a rainbow appears as the milk disappears. Imported from Taiwan. XU 651-7585 A—Del. wt. 1.70 lbs. .... 19.99

J. Rainbow Brite Starlite® Horse\* is a plush horse of polyester fiber. He has a combable rainbow mane and tail made of yarn. 11½ in. tall. Imported from Korea. XU 651-4681 A—Del. wt. 1.50 lbs. .... 16.99

K. 9-in. Shy Violet Doll. Shy but very bright, Violet is in charge of the violet region of the rainbow. Clothes are sewn on, one piece is removable. She comes with her own small sprite named "I.Q." Imported from Taiwan. XU 651-7627 A—Del. wt. 2 lbs. .... 10.99

L. Rainbow Brite Puppy Brite. 10 in. long plush puppy with a vinyl face and a star on his rainbow vest. 9 in. tall. Imported from Korea. XU 651-7593 A—Del. wt. 2 lbs. .... 13.99

M. 9-in. Rainbow Brite Doll with 2-in. Twink Sprite. A bundle of bright delight with rooted hair, perfect to groom and dressed in rainbow outfit and boots. Rainbow symbol on her removable dress and a star on her cheek. Imported from Taiwan. XU 651-4657 A—Del. wt. 1.70 lbs. .... 10.99

Rainbow Brite: ©Hallmark Cards, Inc.  
\*Warranted by manufacturer—write for copy, see page 327.



#### HOW TO GET YOUR MANUFACTURER'S REBATE FROM MATTEL

(1) Purchase toys before December 31, 1985. (2) Cut out JCPenney Catalog Number or Mattel stock number printed on box. (3) Attach original or copy of your dated JCPenney sales slip. (4) On a separate sheet of paper print your name, address with zip code, rebate amount, and the words, "Mattel Rebate Offer." (5) Mail all three items to Mattel Rebate Offer, P.O. Box 4203, Syosset, New York 11775. Your request must be postmarked no later than January 15, 1986. Please allow 8 to 10 weeks for receipt of rebate. Mattel will send you a check for the amount of the rebate. Offer void where prohibited, taxed, or otherwise restricted. Offer good only in U.S.A. and is limited to one rebate per household per item.



# Care Bears don't shrug a hug

**1 to 4 Care Bears Collection.** Each bear stands 18 in. tall. A cuddly collection where each bear has his personal symbol on his tummy. Soft acrylic plush body; filled with 100% fiberfill. Machine washable. Imported from Taiwan. For all ages. Delivery weight each 1 lb.

XU 651-5860 A—[1] Wish Bear .....	26.99
XU 651-4186 A—[2] Birthday Bear.....	26.99
XU 651-5878 A—[3] Love-A-Lot Bear.....	26.99
XU 651-4178 A—[4] Tenderheart Bear.....	26.99

**5 to 10 Care Bears Collection.** \$2 Manufacturer's Rebate Offer—see details below. Each bear stands 13 in. tall and has heart-shaped, padded paws and nose, a tuft of hair on top of his head, and his personal symbol on his tummy. Soft, acrylic plush body is filled with 100% fiberfill. Just machine wash. Imported from Taiwan. For all ages. Delivery weight each 0.70 lb.

XU 651-5845 A—[5] Share Bear .....	17.99
XU 651-4129 A—[6] Wish Bear.....	17.99
XU 651-4111 A—[7] Love-A-Lot Bear.....	17.99
XU 651-3683 A—[8] Bedtime Bear.....	17.99
XU 651-3667 A—[9] Cheer Bear.....	17.99
XU 651-5852 A—[10] Champ Bear.....	17.99

Care Bears: ©American Greetings Corp., 1982, 1983, 1984, 1985

**HOW TO GET YOUR MANUFACTURER'S REBATE FROM KENNER**

(1) Purchase your Kenner toy before Dec. 24, 1985. (2) Cut out the General Mills proof-of-purchase seal printed on toy package. (3) Attach copy of your dated JCPenney sales slip. (4) On a separate sheet of paper, print your name, address, zip code, and item(s) name and rebate amount(s). (5) Mail all three items to Care Bears \$2 Rebate, P.O. Box SR 7490, El Paso, Texas 79975. Your request must be postmarked no later than January 31, 1986. Please allow 6 to 8 weeks for receipt of rebate. Kenner Products will send you a check for the amount of the rebate. Offer void where prohibited, taxed, or otherwise restricted. Offer good only in U.S.A. and is limited to two rebates per item per household.





## Cuddlin' Care Bears and Cousins

**11 to 14 Care Bears Cousins Collection.** \$2 Manufacturer's Rebate Offer—see details on opposite page. Lovable cousins stand 13 inches high. Each has his own personal symbol on his tummy. Soft acrylic plush body; filled with 100% fiberfill. Machine washable. Imported from Taiwan. For all ages. Delivery wt. each 0.70 lb.

[11] Lotsa Heart Elephant. XU 651-5910 A.....	16.99
[12] Bright Heart Raccoon. XU 651-5936 A.....	16.99
[13] Brave Heart Lion. XU 651-5902 A.....	16.99
[14] Cozy Heart Penguin. XU 651-5928 A.....	16.99

**15 to 19 Care Bears Collection.** Care Bears family members in soft acrylic plush have special symbols on tummy. Filled with 100% fiberfill. Machine washable. (Except Secret Bear which is surface washable only.) Imported from Taiwan. For all ages.

[15] Secret Bear. 13 in. tall bear joins the Care Bears Collection. Secret Bear, with the pull of a string, tells 6 different secrets! XU 651-5894 A—Del. wt. 1.50 lbs.....	24.99
[16] Baby Tugs Bear. 11 in. tall. XU 651-4160 A—Del. wt. 0.50 lb. ....	16.99
[17] Grams Bear. 15 in. tall. XU 651-4194 A—Del. wt. 1 lb. ....	24.99
[18] Baby Hugs Bear. 11 in. tall. XU 651-4152 A—Del. wt. 0.60 lb. ....	16.99
[19] Cheer Bear. 36 in. tall. XU 651-5886 A—Del. wt. 9 lbs.....	109.99

Care Bears: ©American Greetings Corp., 1982, 1983, 1984, 1985



"I have six sayings"





# The Wonderful World of Wuzzles

**1 to 6 Wuzzles Collection.** Delightful new Disney characters that come with a storybook. Each of six new combination-animals is different, and each story tells of the difference. Charming wuzzles are 18 in. tall. Of soft acrylic. Body is tricort pieced. Soft and safe. Cardnet® foam filling. Machine washable. Imported from Korea. For all ages. Delivery weight 1.75 lbs.

- [1] Wuzzles Rhinokey.  
XU 651-5993 A..... 16.99
- [2] Wuzzles Hoppopotamus.  
XU 651-5969 A..... 16.99
- [3] Wuzzles Bumblelion.  
XU 651-5951 A..... 16.99
- [4] Wuzzles Eleroo.  
XU 651-5944 A..... 16.99
- [5] Wuzzles Butterbear.  
XU 651-5985 A..... 16.99
- [6] Wuzzles Moosel.  
XU 651-5977 A..... 16.99

©1985 Walt Disney Productions

## Pound Puppies® for Adoption!

**7 Adorable 19 in. puppies.** They're looking for a home with love. Each comes with registration papers, a collar, and I.D. tag. Papers may be sent to manufacturer to receive two labels which may be placed on I.D. tag—one with chosen name, the other for children to write address on. No two Pound Puppies are alike—sorry no choice. Package doubles as carrying case. Of 100% acrylic velour with polyester fiberfill. Machine washable. For ages 3 years and up. Delivery weight 1 lb.

XU 651-6017 A..... Each 16.99

**8 Pound Puppies Slicker.** Dry doggie rain gear includes rain coat with hat and boots. Does not include puppy. Delivery weight 0.25 lb.

XU 651-6025 A..... 5.99

Pound Puppies® is used under license agreement with Pound Puppies Inc.

**TOYS AREN'T JUST FOR CHRISTMAS.** Save this Catalog. Order toys from pages 340-471 and 492-498 at these low prices—until August 2, 1986.

So Convenient!  
Shop by Phone—Charge It—  
and Use Home Delivery.  
See Page 327.

**8**  
Does not  
include puppy







A

2 for 11.88



B

## Come to the land where dreams come true

**A** Take-Along cassette player/recorder. Quality sound system plays and records all standard cassettes (built-in condenser microphone). Pushbutton controls. Headphone jack. Child-proof construction. Uses six "C" batteries (not included, order from page 490). Ages: 5 and up.

48 G 36129—Ship. wt. 2 lbs. 9 oz. ....29.99

Take-a-Long cassette player (not shown). Like (A) above, but does not record. Ages: 5 and up.

48 G 37312—Ship. wt. 2 lbs. ....24.99

**B** Listen 'n' Look Books by Hasbro. Storytime becomes a very special time with a Listen 'n' Look book. Children listen to the story on the tape, look at the book and enjoy a tale about one of their favorite characters. Increases their interest, involvement and enjoyment in learning how to read. We have a whole library of Listen 'n' Look books. Each includes a full color hardcover storybook and a cassette tape. Side one of the tape tells the story found in the book with voices, sounds and music. Side two is blank so children can make up their own stories. Each side 15 minutes long. For ages 3 to 7.

State title number: 01 GI Joe Operation Sand Storm, 02 The Sword of Skeletor, 03 The Chipmunk Story, 04 My Little Pony Adventure Book, 05 Dear Poochie, 06 Garfield: Knight in Shining Armor, 07 Charmkins Discover Big World.

Z 48 G 37207—Ship. wt. 8 oz. each .....2 for 11.88

**C** Welcome to the world of Rose Petal! Rose Petal book and cassette tape sets encourage children to read. Each cassette tape has the story recorded right on it with music, sound effects and dialogue. It's easy for the child to read right along with the narrator. Ages: 3 to 7 years.

"A Garden of Love to Share."

48 G 36397 D—Ship. wt. 12 oz. ....7.99

"A Matter of Music."

48 G 36398 D—Ship. wt. 12 oz. ....7.99

"Rose Petal and the Evil Weeds."

48 G 36399 D—Ship. wt. 12 oz. ....7.99

Save \$2 when you buy all three sets .....3 for 21.97

**D** Meet the Cabbage Patch Kids® as they come to life through book and cassette sets. Story book and cassette take you right into the land of Cabbage Patch where the kids laugh, sing, play and contend with the evil Lavender McDade. Ages: 3 to 7.

"Xavier's Fantastic Discovery."

48 G 36392 D—Ship. wt. 12 oz. ....7.99

"The Great Rescue."

48 G 36393 D—Ship. wt. 12 oz. ....7.99

"The Big Bicycle Race."

48 G 36394 D—Ship. wt. 12 oz. ....7.99

Save \$2 when you buy all 3 sets .....3 for 21.97

**E** Fisher Price® story sets (one hardcover book and cassette in each). State title number: 01 Wonder Woman, 02 Superman, 04 The Haunted House, 05 Snow White and the Seven Dwarfs, 06 The Spooky Old Tree, 07 The Bear's Picnic, 10 You're the Greatest, Charlie Brown, 11 Green Eggs and Ham.

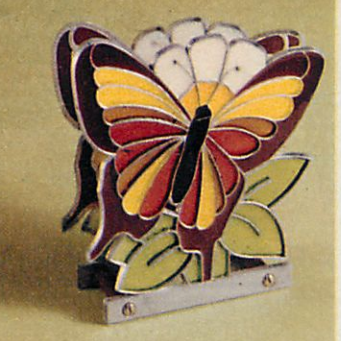
Z 48 G 36369—Ship. wt. 1 lb. 4 oz. ....2 for 15.88

**F** Fisher Price 60-minute story tapes are a listening treat for any child. Great for bedtime! Tapes are compatible with any standard cassette player/recorder. State title number: 03 Ben Franklin/Daniel Boone, 04 Four Fairy Tales, 05 The Wizard of Oz, 06 Hans Brinker and the Silver Skates, 07 Tom Sawyer, 08 Rip Van Winkle/Gulliver's Travels.

Z 48 G 36359—Ship. wt. 1 lb. ....4 for 11.99







## Crafty ways to do it yourself

**A** Makit & Bakit® oven—make exciting suncatchers all by yourself! You can watch pieces baking through a window in the oven's top. Sets (B), (C) and (D) are designed to fit into this oven. Outside stays cool to the touch, won't burn little fingers. Uses a 100-watt lightbulb, not incl. UL listed. Set comes complete with all you need to get started: Cooking pan, pan holder, 6 suncatcher frames, necklace, key chain, suction hangers, assortment of bright Makit & Bakit crystals.

48 G 17921—Ages: 8 and up. Ship. wt. 3 lbs. .... 19.99

**B** Two beautiful suncatcher kits that anyone would be proud to show off in a window. The "Magnificent Mallard" that captures the grace, beauty and freedom of nature. "Sailing at Sunset" is as refreshing as a cool breeze. Both kits include large frame, assorted crystals, handsome hanging chains and suction cup hangers.

48 G 17344—Ages: 8 and up. Ship. wt. 1 lb. .... set 9.99

**C** Set of two butterfly kits to bring a hint of springtime into your home! The napkin holder kit includes 3 metal frames, colorful assorted cooking crystals and easy instructions. "Carousel of Butterflies" kit makes a big, beautiful, spread-winged butterfly holding four smaller butterflies to create a lovely carousel or windchime effect with five frames and assorted crystals.

48 G 17345—Ages: 8 and up. Ship. wt. 1 lb. .... set 9.99

**D** Makit & Bakit sets featuring your favorite playtime pals. Care Bears® set has four stand-up characters, one holding a big bright rainbow. Cabbage Patch Kids® set includes four different stand-up characters. Garfield® set includes four favorite poses of the famous cat. Kits include frames and assorted crystals. Ages: 8 and up.

48 G 17354 D—Care Bears. Ship. wt. 1 lb. .... each 7.99

48 G 17355 D—Cabbage Patch. Ship. wt. 1 lb. .... each 7.99

48 G 17356 D—Garfield. Ship. wt. 1 lb. .... each 7.99

Save \$2. Buy any 2 sets above for ..... 13.98

Save \$4. Buy all 3 sets for ..... 19.97

**E-G** Delighting both ear and eye with a touch of nostalgia, music boxes appeal to all of us. Now you can stain, paint and assemble a musical treasure. Each set contains: die-cut embossed wood and materials needed to complete figure, musical movement and gears, wood stain, acrylic paints, paint brush, sandpaper, rub downs for detailed areas and complete instructions to guide you through the entire process of creating your own family heirloom. Ages: 8 to adult.

(E) The Clown. Nothing is more amusing than the antics of a clown, and this happy-go lucky funster sways and dances to "You Are My Sunshine."

48 G 17348—Ship. wt. 1 lb. 4 oz. .... kit 10.99

(F) Deluxe Carousel. As "Love Makes the World Go 'Round" plays, the carousel goes round and round, the horses glide up and down and the clown spins about.

48 G 17346—Ship. wt. 1 lb. 2 oz. .... kit 16.99

(G) Row Boat. This old-fashioned gentleman moves back and forth as he rows, singing "Let Me Call You Sweetheart." The lady's parasol nods daintily in the breeze!

48 G 17347—Ship. wt. 1 lb. 4 oz. .... kit 10.99





**Cabbage Patch Kids Cleaning Set.** Sweeper, broom, dust pan, broom, more! 3-up. 1-4X \$15.75 . . . . . **Your Cost \$11.94**  
**Cabbage Patch Kids Hairstyling Set.** pc. set with dryer, brush, more. 5-up. 1-4X \$15.75 . . . . . **Your Cost \$11.94**  
**Cabbage Patch Kids Tea Party.** Colorful cups, saucers, eating utensils. Ages: 3-up. 1-4X \$12.95 . . . . . **Your Cost \$9.96**  
**Little Tikes Playhouse.** Outdoor/indoor house with shutters that close. Ages: 2-up. 1-4X \$199.95 . . . . . **Your Cost \$159.86**  
**Chilton-Globe Four-Place Tea Set.** 26-piece looks just like mom's. Ages: 3-up. 1-4X \$8.95 . . . . . **Your Cost \$6.49**  
**Chilton-Globe Cook 'N Serve Barbie Set.** 31-piece with plates, cups, cutlery. Ages: 3-10. 1-4X \$9.95 . . . . . **Your Cost \$6.96**  
**Chilton-Globe Deluxe Corningware Cook 'N Serve Set.** 40-piece in Spice O' Life pattern. Ages: 3-10. 1-4X \$11.95 . . . . . **Your Cost \$8.96**  
**Chilton-Globe SilverStone Cook 'N Serve Set.** 40-piece decorated pieces for make-believe cooking. They're just like mom's! Ages: 3-10. 1-4X \$11.95 . . . . . **Your Cost \$8.63**  
**Edmundo 3-Pc. Appliance Set.** Includes electric blender and toaster. Ages: 3-12. 1-4X \$11.95 . . . . . **Your Cost \$8.63**  
**Fisher-Price Tea Set/Tray.** 18-pc. service for 4. Tectioned tray built to last. Ages: 2-7. 1-4X \$10.95 . . . . . **Your Cost \$7.89**  
**Little Tikes Refrigerator** with separate freezer. Working water dispenser. Ages: 2-up. 1-4X \$49.95 . . . . . **Your Cost \$39.90**  
**Little Tikes Party Kitchen** with range, oven, sink, cabinet, table, phone. Ages: 2-up. 1-4X \$79.95 . . . . . **Your Cost \$64.83**  
**Little Tikes Rainbow Chair.** Right-size and contoured back for support. Ages: 2-8. 1-4X \$10.95 . . . . . **Your Cost \$7.96**



**little tikes**  
 toys that last