

# EDISONS

JEWELERS

*25th Anniversary*



1985





Bear Sold Separately

13



10



11



15

Bears Sold Separately

14



Kenner



16

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Kenner

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18



20



Kenner

22



Doll Sold Separately

23

21



EDISONS 397





**Sing-a-Long Baby**  
Plays 14 Children's Tunes



**Dream Dancer**



(1) **Horsman 22" Sing-A-Long Baby.** Plays 14 nursery tunes. Songbook included. Ages: 3-up. 8208-504-4X \$33.95 . . . . . **Your Cost \$24.97**  
(2) **Tomy 10" Dream Dancer.** Dances or exercises on stage. With 2 outfits. Ages: 5-up. 8386-514-7X \$18.95 . . . . . **Your Cost \$14.93**  
(3) **Horsman 15" Bye-Lo Baby.** Soft vinyl, fully jointed baby that drinks and wets. Ages: 3-up. 8208-508-5X \$13.50 . . . . . **Your Cost \$10.86**  
(4) **Horsman 12" Lively Baby.** Soft life-like skin, drinks and wets. Ages: 3-up. 8208-509-3X \$12.95 . . . . . **Your Cost \$9.97**

(5) **12" Lisette Rag Doll.** Has blond hair and wears a removable dress, hat and shoes. Ages: 3-up. 8076-508-4X \$12.95 . . . . . **Your Cost \$9.97**  
(6) **8" Sweet Heart Dolls.** Curly haired clown or ballerina dolls made of soft satin. Ages: 3-up. 8076-507-6X \$11.95 . . . . . **Your Cost \$8.92**  
(7) **Horsman 24" Life Size Softee.** Eyes open and close; crying voice. Ages: 3-up. 8208-507-7X \$32.95 . . . . . **Your Cost \$25.97**  
(8) **Horsman 13" Pert'N Pretty.** With hair styling accessories and make-up. Ages: 3-up. 8208-505-1X \$23.95 . . . . . **Your Cost \$17.63**  
Batteries Not Included Unless Stated Otherwise.

(9) **Horsman 15" Cry Baby.** Open and close eyes cry real tears. Drinks, wets. Ages: 3-up. 8208-506-9X \$16.95 . . . . . **Your Cost \$12.00**  
(10) **10" First Doll with Music Box.** Soft and cuddly, with a baby fresh scent. Ages: 3-up. 8076-505-0X \$12.95 . . . . . **Your Cost \$9.99**  
(11) **Horsman 14" Happy Baby.** Toss her in the air and she makes a gurgling laugh. Ages: 1-5. 8208-500-2X \$24.95 . . . . . **Your Cost \$17.86**  
(12) **Horsman 15" Baby Chex Layette.** She drinks and wets. Fully jointed. Accessories. Ages: 3-up. 8208-501-0X \$24.95 . . . . . **Your Cost \$19.96**





(1) Playmates 9½" Baby Crawl Away. Battery operated crawling baby doll. Ages: 3-up.  
8328-504-9X \$10.95 . . . . . Your Cost \$8.63  
(2) Playmates 10" Baby Fuss-A-Lot. Battery operated doll moves arms and legs. Ages: 3-up.  
8328-506-4X \$14.95 . . . . . Your Cost \$10.92  
(3) Playmates 18" Welcome Home Baby. Doll cries "mama" when you turn her over. Ages: 3-up.  
8328-518-9X \$21.95 . . . . . Your Cost \$15.90  
(4) Playmates 13" Musical Soft Love. She twists and turns and plays a lullaby. Ages: 3-up.  
8328-004-0X \$15.00 . . . . . Your Cost \$11.92

(5) Atlanta 17" Gerber Baby Doll. Eyes move from side to side. Soft body. Ages: 3-up.  
8048-508-9X \$24.95 . . . . . Your Cost \$18.63  
(6) Atlanta 14½" Gerber Baby Musical Dreamy Doll. Sleepy eyes open and close. Ages: 3-up.  
8048-037-9X \$13.95 . . . . . Your Cost \$10.97  
(7) Playmates 13½" Baby Soft Love. Cuddly baby with realistic newborn face. Ages: 3-up.  
8328-006-5X \$8.95 . . . . . Your Cost \$6.46  
(8) Playmates 13½" Black Baby Soft Love. Black baby with cotton stuffed body. Ages: 3-up.  
8328-516-3X \$8.95 . . . . . Your Cost \$6.46

(9) Playmates 12" Baby Dear Gift Set. Lace trimmed christening dress, moving eyes. Ages: 3-up.  
8328-517-1X \$19.95 . . . . . Your Cost \$14.93  
(10) Playmates 12" Nicole & Her Baby. Nicole comes with her own baby doll. Ages: 3-up.  
8328-502-3X \$9.95 . . . . . Your Cost \$7.83  
(11) Playmates 10" Little Tender Touch. Foam filled baby drinks and wets. Ages: 3-up.  
8328-515-5X \$8.95 . . . . . Your Cost \$6.83  
(12) Playmates 10" Baby Dear. Huggable foam stuffed body and legs; rooted hair. Ages: 3-up.  
8328-003-2X \$11.95 . . . . . Your Cost \$8.49

Batteries Not Included Unless Stated Otherwise.

EDISONS 401



# KITT & KABOODLE™

IDEAL™

1

Black Doll Available

\$16.97  
AFTER  
\$3.00 REBATE\*  
Expires 12-25-84

MATTEL

2

3

Please make  
my hair look  
pretty like  
yours!

IDEAL™

Kenner

Strawberry Shortcake  
Dolls

7

TOMY

6

5

4



IDEAL™



- (1) Ideal Kitt and Kaboodle, 14" soft-body doll comes with her own mechanical horse. Clip-clop sound. No batteries required. Ages: 3-up.  
8216-077-1X \$24.95 ..... Your Cost \$19.96  
(2) Mattel Chatty Patty, 16 1/2" talking doll says 10 different phrases. Ages: 3-up.  
8094-277-4X \$24.95 ..... Your Cost \$19.97  
(3) Ideal Whoopsie Soft Toddler, 14" tall doll has soft vinyl arms, legs and head. Ages: 3-up.  
8216-078-9X \$19.95 ..... Your Cost \$14.86  
(4) Ideal Rub-A-Dub® Doggie. Shakes his head like a real dog! Use in pool or tub. Ages: 3-up.  
8216-081-3X \$13.95 ..... Your Cost \$10.83  
(5) Ideal 14" Tiny Tears with Rooted Hair. Lovable doll cries real tears. Ages: 3-up.  
8216-509-3X \$15.95 ..... Your Cost \$11.83  
(6) Tomy Gettin' Fancy Kimberly®, Ages: 4-up.  
8386-513-9X \$23.95 ..... Your Cost \$18.96  
(7) Kenner Baby Needs A Name. Girls get to name their own baby. Blows a kiss. Ages: 3-up.  
8010-176-9X \$23.95 ..... Your Cost \$17.93  
(8) Coleco Cabbage Patch Sporting Outfits.  
8086-524-9X \$18.95 ..... Your Cost \$14.86

- (9) Coleco Cabbage Patch Infants Outfits.  
8086-522-3X \$14.95 ..... Your Cost \$10.97  
(10) Coleco Cabbage Patch Kids Outfits.  
8086-511-6X \$14.95 ..... Your Cost \$10.97  
(11) Coleco Cabbage Patch Poseable Action Wear Outfits. 1-piece leotards. Ages: 3-up.  
8086-521-5X \$12.50 ..... Your Cost \$9.94  
(12) Coleco Cabbage Patch Kids Western Outfits. Assortment of six outfits. Ages: 3-up.  
8086-523-1X \$18.95 ..... Your Cost \$14.86  
(13) Coleco Cabbage Patch Kids Koosas. All have paws, toes, belly button, tail. Ages: 3-up.  
8086-053-9X \$24.95 ..... Your Cost \$21.97  
(14) Coleco Cabbage Patch Infants. Ages: 3-up.  
8086-052-1X \$29.95 ..... Your Cost \$24.86  
(15) Coleco 16" Cabbage Patch Kids. No two are alike! With papers and certificate. Ages: 3-up.  
8086-049-7X \$29.95 ..... Your Cost \$24.86  
(16) Coleco Cabbage Patch Kids Rocker Carrier. 3-position adjustable handle. Ages: 3-up.  
8086-514-0X \$17.95 ..... Your Cost \$13.94

- (17) Coleco Cabbage Patch Kids Table Mate. 3-in-1 seat attaches to edge of table to act as a booster seat or stands alone as a play seat for all Cabbage Patch kids. Ages: 3-up.  
8086-525-6X \$19.95 ..... Your Cost \$14.97  
(18) Coleco Cabbage Patch Kids Snuggly-Up Carrier® with Bottle. Adjustable strap. 3-up.  
8086-512-4X \$14.50 ..... Your Cost \$10.83  
(19) Coleco Cabbage Patch Kids Fold-Up Umbrella Stroller with Rattle Action. Ages: 3-up.  
8086-515-7X \$19.95 ..... Your Cost \$14.97  
(20) Coleco Cabbage Patch Musical Swing. Wind-up mechanism for movement, music. Ages: 3-up.  
8086-057-0X \$24.95 ..... Your Cost \$18.86  
(21) Cabbage Patch Deluxe Baby Care Set. Over 25 pieces: bottle, hot plate, more! Ages: 3-up.  
8212-010-6X \$14.95 ..... Your Cost \$11.63  
(22) Coleco Cabbage Patch Kids Slumber Bag. Machine wash and dry quilted fabric. Ages: 3-up.  
8086-513-2X \$15.95 ..... Your Cost \$11.43  
(23) Coleco Cabbage Patch Kids Pin-Ups. 5" miniatures with picture frame setting. Ages: 3-up.  
8086-519-9X \$12.95 ..... Your Cost \$9.96



Dolls sold Separately

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12

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COLECO





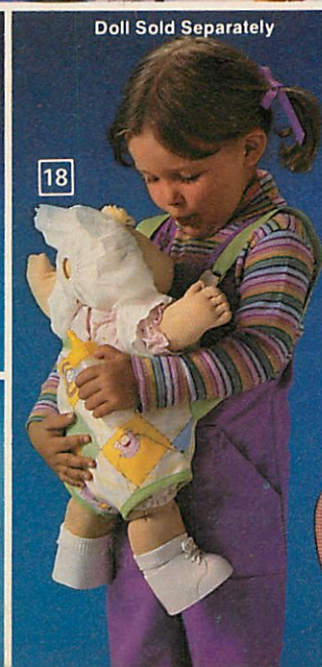
Doll Sold Separately

16



Doll Sold Separately

17



Doll Sold Separately

18



Doll Sold Separately

19



21



Doll Sold Separately

22



23



# Rainbow Brite

MATTEL

Doll Sold Separately

1

3

4

2

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8

Doll Sold Separately

## "THE TALE OF RAINBOW BRITE"

There is a magical kingdom at the end of the rainbow where all the colors of the earth are created. The kingdom is called Rainbow Land and living in this wonderful place is a lovable, creative little girl named Rainbow Brite. She uses the colors of the rainbow to make our world brighter and our hearts lighter.

Rainbow Brite's best friend is a magical flying horse named Starlite. He serves as Rainbow's protector and guardian.

Rainbow's partners are The Color Kids—seven little people who are responsible for their assigned colors and for organizing and leading the groups of sprites that match their hues. The sprites are the colorful, happy workers who mine and manufacture "Star Sprinkles," the magic crystals that form the colors. The favorite sprite of Rainbow Brite is Twink, a white and furry little bundle of energy.

The villains of Rainbow Land are Murky Dismal and Lurky who live in a place called The Pits. They hate everything colorful and joyful and are always plotting ways to capture Rainbow Brite and get control of her magic power belt.

Join Rainbow Brite and her forces of color as they challenge the forces of gloom, in a struggle to keep the world bright and colorful and to keep our hearts hopeful and happy.

(1) **Rainbow Brite Color Cottage.** Soft colorful play house is full of fun furniture for 9" Rainbow Brite and her friends. Fold the cottage up and it's ready to travel anywhere. Ages: 3-up.

8094-285-7X \$21.95 ..... **Your Cost \$15.94**

(2) **Rainbow Brite Lurky Doll.** 12" Lurky is a warm bundle of furry brown plush and funny features. He even wears sneakers! Ages: 3-up.

8094-280-8X \$16.50 ..... **Your Cost \$12.94**

(3) **18" Rainbow Brite Rag Doll.** Her soft-sculptured body beams with rainbow color and features a rainbow symbol on her removable dress. Combable yarn hair. With storybook. Ages: 3-up.

8094-279-0X \$19.95 ..... **Your Cost \$14.97**

(4) **10" Rainbow Brite Sprites.** Each Sprite has a name of its own, a furry body and colorful fabric arms and legs. With storybook. Ages: 3-up.

8094-282-4X \$12.95 ..... **Your Cost \$9.93 ea.**

(5) **9" Rainbow Brite Doll.** Soft cuddly rag doll has rooted yarn hair. Removable dress comes with "Twink" Sprite and sports her famous rainbow symbol. Ages: 3-up.

8094-283-2X \$9.95 ..... **Your Cost \$7.93**

(6) **Starlite Horse.** Meet Rainbow Brite's magical, soft and cuddly horse. White plush horse has a colorful rainbow mane. 11-1/2" tall, he's just the right size for Rainbow Brite to ride. Ages: 3-up.

8094-281-6X \$16.95 ..... **Your Cost \$13.47**

(7) **9" Rainbow Brite Color Kids and Murky Dismal Dolls.** Each doll is made of soft-sculptured fabric with a vinyl face. Color Kids come with their own Sprites in matching colors. Ages: 3-11.

8094-538-9X \$9.95 ..... **Your Cost \$7.93 ea.**

(8) **Rainbow Brite Color Buggy.** 13" of free-wheeling fun, featuring rolling wheels with hubcaps in rainbow colors. With rainbow flag. Ages: 3-8.

8094-284-0X \$12.95 ..... **Your Cost \$9.94**