



EDISONS

Better Values on Better Merchandise

1984 CATALOG

*Herself the Elf
& Friends*





Atlanta Novelty



Goldberger



Atlanta Novelty

Goldberger



Realistic Dolls and Accessories

(1) **Just Born's Playette.** 13" drink and wet baby with fully jointed body. Includes convertible stroller/car seat, rocking cradle, teddy bear and extra accessories. Ages: 3-up.
8162-008-0X \$23.95 **Your Cost \$16.86**
(2) **12" Gerber Baby Christening Doll In Basket.** With mama voice. Her eyes move side to side just like an infant's. Ages: 3-up.
8048-034-6X \$49.95 **Your Cost \$39.94**
(3) **14" Happy Baby Doll.** Has a gurgling laugh when tossed in the air or bounced on your knee. So soft and cuddly! Ages: 1-up.
8208-500-2X \$26.95 **Your Cost \$19.63**
(4) **Twice As Nice Twins in A Basket.** Fully jointed 11" boy and girl doll with moving eyes. Each has its own layette. In wicker-like basket with carry handles. Ages: 3-up.
8206-501-2X \$34.95 **Your Cost \$26.87**

(5) **Silver Softina.** 16" all vinyl foam Softina doll with rooted hair and painted eyes. She drinks, wets and is washable! Ages: 3-up.
8206-028-6X \$19.95 **Your Cost \$13.86**
(6) **Luv 'N Stuff Travel Case.** Fully jointed doll drinks and wets. With 3 extra outfits and hat. All store in fashion trunk with easy-to-carry handle. Ages: 3-up.
8208-503-6X \$24.95 **Your Cost \$18.92**
(7) **12" Gerber Baby.** Doll has eyes that move side to side. With 3-pc. outfit, plastic tub, terry knit wash cloth. Tubbable—in tub provided. Child safe! A collector's item. Ages: 3-up.
8048-032-0X \$18.95 **Your Cost \$14.97**
(8) **19" Just Born Doll.** With baby powder fragrance. Cries mama, too. Dressed in nightgown and wrapped in blanket. Ages: 3-up.
8162-004-9X \$21.95 **Your Cost \$15.90**

(9) **Bye-Lo Baby.** Soft replica of an antique porcelain classic. 15" tall. Ages: 3-up.
8208-502-8X \$23.95 **Your Cost \$16.96**
(10) **11" Silver Softina Gift Set.** All vinyl foam Softina doll with rooted hair and painted eyes. In long christening gown and matching hat. Fully washable. Ages: 3-up.
8206-500-4X \$12.95 **Your Cost \$9.96**
(11) **Baby Chex Layette.** 15" jointed doll drinks and wets. Has rooted hair, open and closing eyes. Dressed in white dress. With 3 extra outfits and accessories. Ages: 3-up.
8208-501-0X \$26.95 **Your Cost \$21.94**
(12) **Flowerkins in Basket.** 11" fully jointed scented drink/wet doll. With rooted hair. Doll and accessories store in basket with carry handles. Ages: 3-up.
8206-026-0X \$12.95 **Your Cost \$9.43**



Moves her arms while walking



WALK-A-BYE BABY



BABY CRAWL AWAY



BABY FUSS A-LOT

Soft and Cuddly Dolls for Young Moms

(1) Playmates Baby Darling. 13 1/2" cotton stuffed body is so soft and cuddly! With vinyl head, hands and legs. Ages: 3-up.

8328-501-5X \$8.95 Your Cost \$6.46

(2) Playmates Audrey & Her Baby. 12" fully jointed Audrey comes with her own baby doll. With vinyl head, arms and legs. Sleeping eyes. She drinks and wets, too! Ages: 3-up.

8328-502-3X \$9.95 Your Cost \$7.83

(3) Playmates Sweet Tender Touch. 11 1/2" soft foam body with vinyl head, arms and legs. Cute moving eyes. Ages: 3-up.

8328-503-1X \$9.95 Your Cost \$7.96

(4) Playmates Baby Soft Love. 15" foam filled body is squeezably soft! With vinyl head, arms and legs. Sleeping eyes. Ages: 3-up.

8328-505-6X \$13.50 Your Cost \$10.96

BATTERIES NOT INCLUDED UNLESS STATED OTHERWISE

(5) Playmates Baby Bathe-A-Lot. 12" foam filled doll is fully washable and tubbable. Drinks and wets. Blanket, bottle. Ages: 3-up.

8328-509-8X \$12.50 Your Cost \$9.29

(6) Playmates 10" Baby Dear Gift Set. Soft cloth body stuffed doll with two extra outfits. Vinyl head and hands, sleeping eyes. Ages: 3-up.

8328-508-0X \$14.95 Your Cost \$9.97

(7) Playmates Hillary. 12" soft body doll with vinyl head, arms and legs. Sculptured hair and sleeping eyes. Exquisitely detailed bisque-look doll in christening dress. Ages: 3-up.

8328-510-6X \$17.95 Your Cost \$13.67

(8) Playmates 10" Walk-A-Bye Baby. Battery operated doll (needs 2 Penlite cells) in realistic walker. Rooted hair and moving eyes. Moves her arms while walking. Ages: 3-up.

8328-507-2X \$16.95 Your Cost \$12.94

(9) Eugene 24" Fashion Walker will walk with you when held by her left hand. Fully jointed body, moving eyes. Storybook. Ages: 3-10.

8162-502-2X \$21.95 Your Cost \$15.87

(10) Eugene 19" All Soft Baby cries mama. Moving eyes. Storybook. Ages: 3-10.

8162-001-5X \$23.95 Your Cost \$16.94

(11) Eugene 14" Soft 'N Cuddly cries mama. Moving eyes. With storybook. Ages: 3-10.

8162-501-4X \$16.95 Your Cost \$12.96

(12) Playmates Baby Fuss A-Lot. 10" battery operated doll moves arms/legs when pacifier is removed. Vinyl arms, legs, head. Ages: 3-up.

8328-506-4X \$14.95 Your Cost \$11.43

(13) Playmates Baby Crawl Away. 9 1/2" battery operated crawling baby doll has movable soft vinyl head, sculptured hair. Ages: 3-up.

8328-504-9X \$10.95 Your Cost \$8.63

USE EDISONS FREE LAYAWAY AND SAVE



Cabbage Patch Kids

The Little People
From Babyland General

Imagine an enchanted Cabbage Patch™, a place where dreams really do come true, and everyone stays just as young as they care to.

There is such a place, and it is there that Xavier Roberts first discovered the Little People®. He took them in and quickly became friends. Before long, there were so many that Xavier had to open Babyland General® Hospital and train a special staff to help deliver and care for them.

But still something was missing. The Little People® had so much love to give that Babyland simply couldn't hold it all. So Xavier soon decided to put some up for adoption.

Now the Little People® have grown—into the Cabbage Patch Kids™! They have molded soft vinyl heads with wistful, expressive faces. Abundant acrylic yarn hair (infants have no hair at all!). Each "kid" arrives dressed in a real disposable diaper, baby clothes and shoes, too. With dimples on knees and elbows, fat little hands and feet. Adorable "tush" with silkscreened signature "birthmark" by Xavier Roberts. There's even a cute little belly button!

Cabbage Patch Kids™ have individual expressive faces and soft, huggable bodies. And each will be one of a kind, with his or her own special name and personality profile. But most important, each will come with a birth certificate and adoption papers for adoptive "parents" to treasure.



(1) **Mattel Baby Skates** is the only doll who can really skate by herself! Includes a skating outfit and roller skates. Ages: over 3. 8094-239-4X \$24.95 **Your Cost \$19.92**
 (2) **Mattel Baby That-A-Way Doll** crawls, pretends to walk and fusses in mom's arms. She sports a bubbly hairdo and red outfit. 3-6. 8094-242-8X \$16.95 **Your Cost \$12.92**
 (3) **Kenner Baby Alive**. Watch her mouth move as she eats and drinks from her bottle. She soils her diaper, too. Ages: 3-up. 8010-509-1X \$17.95 **Your Cost \$13.96**
 (4) **Ideal 16" Thumbelina® Doll**. Soft, pretty baby doll with a Ma-Ma voice, soft vinyl arms and legs. Rooted hair. Ages: 3-up. 8216-510-1X \$19.95 **Your Cost \$14.87**

(5) **Ideal Tiny Tears® 14" Baby Doll** cries real tears and drinks. White eyelet dress with full undergarments. Ages: 3-up. 8216-509-3X \$14.95 **Your Cost \$10.93**
 (6) **Ideal Betsy Wetsy® 16" Doll** drinks, wets and cries real tears. Ages: 3-up. 8216-511-9X \$21.95 **Your Cost \$15.79**
 (7) **Coleco 16" Cabbage Patch Kids™**. No two dolls are alike and are collectible. Each doll has its own double name and personality trait. Adoption papers, birth certificate. Ages: 3-up. 8086-049-7X \$24.95 **Your Cost \$18.92**
 (8) **Coleco Cabbage Patch Kids™ Outfits**. Fits every 16" Cabbage Patch Kid from head to toe. 18 styles in various colors, prints. 3-up. 8086-511-6X \$11.95 **Your Cost \$8.96 ea.**

(9) **Coleco Cabbage Patch Rocker/Carrier**. It's a carrier, rocker and baby seat. 3-position adjustable handles. Vinyl seat. Ages: 3-up. 8086-514-0X \$15.95 **Your Cost \$11.97**
 (10) **Coleco Cabbage Patch Slumber Bag**. Machine wash and dry, quilted fabric. Rolls up and ties with a ribbon. Ages: 3-up. 8086-513-2X \$12.95 **Your Cost \$9.89**
 (11) **Coleco Cabbage Patch Fold-Up Umbrella Stroller with Rattle Action**. Cabbage Patch Kid™ will wave & shake rattle when you pull ring on the stroller. Fabric seat. Ages: 4-up. 8086-515-7X \$17.95 **Your Cost \$13.93**
 (12) **Coleco Cabbage Patch Snuggle-Up Carrier with Bottle**. Holds Cabbage Patch Kid. 4-up. 8086-512-4X \$11.50 **Your Cost \$8.69**

Cabbage Patch Kids

COLECO
P.O. BOX 1000, NEWTON, MA 02459



7



8



9

COLECO

Doll sold separately



10

Dolls sold separately



11

Doll sold separately



12

Doll sold separately

COLECO

DON'T PAY EXTRA CHARGES! USE EDISONS FREE LAYAWAY

EDISONS 403



Furniture and dolls
sold separately



Stuffed
Animals
Not
Included

2

little tikes

\$6.37
AFTER
\$5.00 REBATE*
Expires 1-31-84



Kenner



Doll not
included

Dolls sold
separately

3

\$8.96
AFTER
\$1.00 REBATE*
Expires 1-31-84

Kenner

5

Welcome to the World of Strawberry Shortcake!

- (1) Kenner Strawberry Shortcake™ Berry Happy Home—Unfurnished. Three story house has 5 different rooms. Easy-to-assemble. Dolls, pets and furniture sold separately. Ages: 4-up. 8010-516-6X \$119.95 **Your Cost \$97.92**
- (2) Little Tikes Strawberry Toy Chest. Holds a "bushel full" of toys! Molded of easy-clean durable polyethylene. 26" high. Ages: 2-up. 8282-504-3X \$29.95 **Your Cost \$23.90**
- (3) Kenner Strawberry Shortcake™ Carry Case. Now you can take Strawberry and three of her friends wherever you go! Unique strawberry design. (Dolls sold separately.) Ages 4-up. 8010-117-3X \$10.95 **Your Cost \$8.49**
- (4) Kenner Dancing Strawberry Shortcake™. Fully poseable; articulated at knees, shoulders, neck, waist, legs. Accessories. Ages: 4-up. 8010-163-7X \$12.95 **Your Cost \$9.96**

- (5) Kenner Berry Merry Worm. When you push him, he inches along in a "berry" bumpy way. Head turns side to side. Seats one doll and two pets (not included.) Ages: 4-up. 8010-158-7X \$11.95 **Your Cost \$8.92**
- (6) Kenner Strawberry Shortcake™ or Friends. Scented dolls with their own scented pets. Articulated for posing. Removable outfits. Ages: 4-up. 8010-145-4X \$8.50 **Your Cost \$6.87 ea.**
- (7) Coleco Strawberry Shortcake™ Berry Buggy. So "berry" cute. Unique strawberry designed buggy holds one doll (not included.) Easy-rolling wheels. Ages: 3-up. 8086-026-5X \$17.95 **Your Cost \$13.94**
- (8) Bradley Strawberry Shortcake™ Analog Watch. Silvertone case. Red plastic strap. Tells time in Strawberry Land. 1120-046-6X \$25.00 **Your Cost \$18.90**

*REBATES DIRECT FROM MANUFACTURER.

- (9) Bradley Strawberry Shortcake Alarm Clock. Keywind movement. Keeps time accurately. With 2-bell alarm. Looks great atop nightstand or child's dresser. 5060-001-4X \$18.95 **Your Cost \$14.47**
- (10) Parker Housewarming Surprise Game. Players move from room to room in Strawberry's new house collecting recipe cards for Strawberry's housewarming surprise party. No reading required. Includes recipes for children to make. For 2-4 players. Ages: 4-8. 8320-090-7X \$8.95 **Your Cost \$6.92**
- (11) Parker Strawberry Shortcake Berry-Go-Round™ Game. Color-match carousel game. 4-8. 8320-085-7X \$12.50 **Your Cost \$9.46**
- (12) Kenner Strawberry Shortcake™ Play-Doh Set. Mold your favorite characters. 3-up. 8010-120-7X \$8.95 **Your Cost \$6.97**

